## OFFICIAL RULES: BART BIKE BINGO CONTEST

## NO PURCHASE NECESSARY TO ENTER OR WIN. VALID ONLY IN CALIFORNIA. VOID WHERE PROHIBITED. NEED NOT BE PRESENT TO WIN.

Entry: To enter, visit bart.gov /bartable and follow the instructions to complete the BART Bike Bingo board. To play, ride BART and take photos to complete a blackout (all spaces covered) or a row (up, down or diagonally, like Bingo). Place your photos in a collage (you can use free apps such as PicCollage; PhotoCollage; or Fotor). Submit your photos to bartable@bart.gov or upload to Twitter with the hashtag #BARTBikeBingo by 11:59 PDT, June 1, 2015. If you submit your entry by Twitter, make sure your tweet is public and you follow @SFBARTable so we can contact you if you win. Public libraries have free internet access. By completing and submitting the contest registration during the promotion period, each participant will earn one (1) contest entry. Limit of one (1) entry per participant during the promotion period.

1. Sponsor is San Francisco Bay Area Rapid Transit District (BART), P.O. Box 12688 (LKS-18) Oakland Ca 94604-2688.

2. Eligibility: This Contest is open only to U.S. legal residents who are 18 years of age or older at the time of entry. Employees and agents of Sponsor and their immediate family members and persons residing in the same household of such employees are not eligible to enter or win. "Immediate family members" shall mean parents, spouses, children, siblings or grandparents and each of their respective spouses, regardless of where they reside. This Contest is subject to all applicable federal, state, and local laws and regulations. Void where prohibited by law. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's decisions, which are final and binding in all matters related to this Contest. Winning a prize is contingent upon fulfilling all requirements set forth herein.

3. Awarding of prizes: Around June 2, 2015, sponsor will award \$30 worth of BART tickets and two BART pant straps to the first 10 people who submit a completed BART Bike Bingo card. The next 20 people who submit a completed BART Bike Bingo card by 11:59 PM PDT, 6/1/15 will receive a BART pant strap. The time stamp of when the email was sent to bartable@bart.gov or when a tweet was posted will be used to determine the contest winners. Potential winners will be notified by email or direct message on Twitter by June 5. If potential winner does not respond within two (2) business days, or if prize notification is returned as undeliverable, prize will be forfeited, and an alternate winner will be selected via next time stamp.

4. There are ten (10) grand prizes, which are comprised of \$30 worth of BART tickets and two (2) BART pant straps. There are twenty (20) first prizes, which are comprised of one (1) BART pant strap. No prize substitutions or cash equivalent of prize is permitted.

5. Submittals become property of BART and they may be publicized/published without compensation.

6. General: Contest is subject to applicable federal, state and local laws. Entrants agree to be bound by these Official Rules and by the decisions of the judges, which are final and binding in all respects. By

entering this Contest, entrants expressly acknowledge that these Official Rules have been drafted in the English language, and that any translation prepared for any reason will be of no legal effect and the English version of these Official Rules shall govern any dispute. By participating, contestant releases and agrees to hold harmless Sponsor and its respective promotional partners, parents, affiliates, subsidiaries and agencies and their directors, officers, employees and agents from any and all liability for any injury, death, loss, tax liability or damage of any kind arising from contestant's participation in this Contest or resulting from entrant's acceptance, possession, use or misuse of the prize. Except where prohibited by law, acceptance of the prize constitutes and signifies winner's consent that Sponsor and/or its agents may use winner's entry, name, address (city and state only), prize information, and/or likeness for promotional purposes in any media now existing or hereinafter devised, without additional compensation. Subject to all federal, state and local laws and regulations. Sponsor is not responsible for: (1) late, delayed, incomplete, delayed, destroyed, garbled, or incomplete entries, (2) incorrect or inaccurate transcription of entry information; (3) any human error, technical malfunctions, or lostdelayed data transmission; (4) any omission, interruption, deletion, defect, or line failures of any telephone network, computer equipment, or software; or (5) any other error or malfunction. Sponsor reserves the right to: (i) disqualify from this or any Contest it sponsors, now or in the future, any person it finds, in its sole discretion, has intentionally violated these Official Rules, tampered with the entry process, the operation of the Contest, or any other aspect of this Contest; and (ii) cancel or suspend the Contest in its entirety should tampering, unauthorized intervention, fraud, technical failures or other causes beyond Sponsor's control corrupt the administration, security, fairness, integrity, or proper play of the Contest. In such event, Sponsor shall award prizes in a random drawing from all eligible entries received prior to the date of cancellation or suspension. Information collected from contestants is subject to Sponsor's privacy policy available on the Website.

7. WARNING. ANY ATTEMPT BY AN ENTRANT OR ANY OTHER PERSON TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THIS CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS; AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH ENTRANT OR OTHER PERSON TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING SEEKING CRIMINAL PROSECUTION.

8. Winner's List. For winner's name, visit bart.gov/bartable or send a self-addressed, stamped envelope by June 30, 2015 to Winners' List/Marketing Dept., BART Bike Bingo Contest, P.O. Box 12688 (LKS-18) Oakland Ca 94604-2688.

9. Personal information. The personal information provided to enter the Contest will be used to notify the winning entry of the prize won. BART does not share, sell, trade, or rent personal information to anyone, or disclose personal information except: 1) When the purpose and manner of the disclosure has been disclosed prior to the provision of the information, or 2) When disclosure is required by law. BART's privacy policy is available at: bart.gov/siteinfo/privacy.aspx