

## Lots of life in Dia de los Muertos events



Dancers perform at a Dia de los Muertos event. Photo by Shaun Roberts, courtesy of Oakland Museum of California.

Fall has arrived, and communities are preparing to honor loved ones during one of the many Dia de los Muertos (Day of the Dead) activities around the Bay Area.

This holiday is a celebration of the life and death of loved ones, and is often associated with sugar skulls, marigolds and colorfully-decorated altars.

Ride BART to one of the Oakland or San Francisco celebrations, and learn more about this tradition.

### “SONGS AND SORROWS: DIAS DE LOS MUERTOS 20TH ANNIVERSARY”

Oct. 8 to Jan. 4, 2015

Oakland Museum of California  
museumca.org

> **BART: Lake Merritt**

This exhibit explores the tradition of Dias de los Muertos, from its

pre-Hispanic origins to its present expressions in California. See pre-Hispanic funerary artifacts, Mexican folk art and contemporary art.

### DAYS OF THE DEAD COMMUNITY CELEBRATION

Sunday, Oct. 26, noon to 4:30pm  
Oakland Museum of California  
museumca.org

> **BART: Lake Merritt**

To celebrate the 20th anniversary of the annual Day of the Dead event, the museum will host craft activities, dance and music groups, cultural activities, plus Mesoamerican art and cooking demonstrations. Included with museum admission.

### DAY OF THE DEAD FESTIVAL OF ALTARS AT GARFIELD PARK

Sunday, Nov. 2, 6-11pm  
Garfield Park, 26th and Harrison,

San Francisco  
dayofthedeadsf.org

> **BART: 24th St. Mission**

The Day of the Dead has been celebrated in San Francisco since the early 70s with art, music, performances and a walking procession. This year is no different as six local groups have been commissioned to build large-scale community altars in Garfield Park. Free.

### FRUITVALE DIA DE LOS MUERTOS FESTIVAL

Sunday, Nov. 2, 10am to 5pm  
Fruitvale Village, along 12th Street to 37th Avenue, Oakland  
fb.com/theunitycouncil

> **BART: Fruitvale**

The Unity Council hosts its annual

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### FROM THE GENERAL MANAGER

## Remembering Loma Prieta ...

October 17 marks the 25th anniversary of the Loma Prieta earthquake. Even though a quarter century has passed, many Bay Area residents have vivid memories of the 6.9 magnitude quake that shook Northern California.

The earthquake's impact on regional mobility was far-reaching – causing a section of the Bay Bridge's upper deck to fall and the Cypress Street Viaduct on Interstate 880 in Oakland to collapse. BART suffered only cosmetic damage, however, and trains were running around-the-clock service less than 12 hours after the earthquake.

That service allowed more than 10 million passengers to get to and from work while the Bay Bridge was closed. During this tragic period in Bay Area history, BART's ability to maintain continuous service so quickly after the earthquake and serve as a lifeline between San Francisco and Oakland is one of the agency's most defining moments.

Since the 1989 earthquake, BART has worked to become better equipped to withstand future earthquakes. The BART system has been strengthened to make it more resistant to seismic activity, thanks to approximately \$1 billion in seismic upgrades authorized by voters in 2004. To learn more about how BART is preparing for the future, I encourage you to read the article “BART: Stronger Than Ever” found on page two of this newsletter.

We have also compiled a collection of articles about BART and the Loma Prieta Earthquake, plus videos of first-hand accounts and a gallery of photographs in a special online feature “Remembering: Loma Prieta.” Visit [bart.gov/quake](http://bart.gov/quake) to explore this important chapter in BART's history.

Grace Crunican  
General Manager

## Transportation sales tax to appear on November ballot

» *Editor's note: The article “Measure BB on November ballot” in the September issue of BARTable This Month said Measure BB would extend the existing half-cent transportation sales tax. The article should have stated Measure BB would extend the half-cent sales tax and augment it by a half-cent.*

Transportation ballot Measure BB will go before Alameda County voters this November.

According to the Alameda County Transportation Expenditure Plan, Measure BB will extend the existing Alameda County half-cent transportation sales tax and augment it by a half-cent. It is anticipated

the sales tax extension and augmentation would generate almost \$8 billion for transportation improvements throughout Alameda County.

Visit [AlamedaCTC.org/2014Plan](http://AlamedaCTC.org/2014Plan) to learn more about the projects that will be funded by Measure BB, as well as its accountability and performance measures.

**BERKELEY SUNDAY STREETS**

Sunday, Oct. 12, 11am-5pm  
Shattuck Avenue, from Rose to Haste, Berkeley  
sundaystreetsberkeley.org

> **BART: Downtown Berkeley, exit stairs and you're there!**

Enjoy a day of automobile-free streets and connect with other members of the community.



*Children learn about robotics at the Bay Area Science Festival's Discovery Days at AT&T Park.*

Bruns Amphitheater, Orinda  
calshakes.org  
> **BART: Orinda + free shuttle**  
Renowned storyteller Mike Daisy explores the tragic heroes

Romeo, Hamlet, MacBeth and Lear in a show created just for Cal Shakes.

**FRIDAY NIGHT MARKET**

Fridays, through Oct. 24, 4-9pm  
UN Plaza, San Francisco  
fridaynightmarket.com

> **BART: Civic Center/UN Plaza, exit the stairs to UN Plaza**  
Featuring more than 45 vendors, food trucks and live music.

**BAY AREA SCIENCE FESTIVAL DISCOVERY DAYS**

Saturday, Nov. 1, 11am-4pm  
AT&T Park, San Francisco  
bayareascience.org

> **BART: Embarcadero or Montgomery St., transfer to Muni N-Judah, or KT-Ingleside/Third St.**

AT&T park is transformed into a science wonderland for the concluding event of the Bay Area Science Festival – a free science extravaganza.

**SAN FRANCISCO SUNDAY STREETS**

Sunday, Oct. 19, 11am-4pm  
Valencia Street, from 26th Street to McCoppin Hub Plaza, San Francisco  
sundaystreetssf.com

> **BART: 16th St. Mission or 24th St. Mission stations, walk 1 block**

Bring your bike, roller blades, skateboards or walking shoes for a day of fun in San Francisco's Mission District.

**CAL SHAKES PRESENTS "THE GREAT TRAGEDIES: MIKE DAISEY TAKES ON SHAKESPEARE"**

Oct. 2-12, Thursday to Sunday

## Public transit riders gain from commuter benefits program

BART riders and others who use public transit can save hundreds of dollars in commute costs annually thanks to the Bay Area Air Quality Management District's Commuter Benefits Program.

The program requires employers with 50 or more full-time employees to provide transit benefits to workers by offering one or more designated commuter benefit options.

Employers who have not registered by Sept. 30 are now

required to register.

Employers are encouraged to log on to 511.org, and click "Bay Area Commuter Benefits Program," where they can learn about the program and complete the registration process.

Employers also can call 511 and say "commuter benefits" for immediate support.

It is estimated that the program will cover 2.4 million Bay Area workers and prevent the release of 12,000 metric tons of greenhouse gases per year.

**BARTable This Month** is the official passenger publication of the San Francisco Bay Area Rapid Transit District and is produced monthly. To contact us, write **BARTable This Month**, 300 Lakeside Drive, Oakland, CA 94612 or email [bartable@bart.gov](mailto:bartable@bart.gov).

## BART: Stronger Than Ever

Mother Nature provides few guarantees but this much is certain: a major earthquake will strike the Bay Area. Precisely when, where and how strong it will be are mysteries, but BART isn't waiting to find out.

Instead, we are employing a two-pronged approach to prepare for the inevitable: an ambitious plan to strengthen the most vulnerable parts of the transit system and a cutting-edge test of an earthquake early warning system. While the two initiatives are very different, they both address BART's No. 1 mission, safety.

BART's earthquake preparations are a direct result of a historic vote of confidence. On Nov. 2, 2004, voters in Contra Costa, San Francisco and Alameda Counties approved Measure AA, which allowed BART to issue general obligation bonds to fund up to \$980 million of the \$1.2 billion total cost of earthquake safety improvements.

The Earthquake Safety Program addresses the original system completed in 1972 because system extensions built

since the early '70s used more stringent seismic criteria than the original system.

The highest priority for upgrades is the Transbay Tube, the very core of the BART system. Significant work is already complete and soon installation of an internal liner will begin in the tube.

Most of the work is complete on 22 miles of elevated tracks, including 1,818 support columns, and at 34 stations, primarily in Alameda and Contra Costa counties.

Meanwhile, BART has been working with the University of California, Berkeley, to test a concept that was once a dream: a motion-based warning system that signals waves from a quake are approaching.

The system has about 300 underground sensors. When a seismic event occurs, information is transmitted over computer networks to provide early warning.

» This article is part of the series "Remembering: Loma Prieta." To learn more about BART's role following the Loma Prieta earthquake, visit [bart.gov/quake](http://bart.gov/quake).

## BART seeks applicants for its Earthquake Safety Committee

BART is currently seeking applicants for participation in its Earthquake Safety Program Citizens' Oversight Committee.

The role of the COC is to verify that bond revenues authorized under Measure AA, passed by voters in 2004 to assist in funding BART's Earthquake Safety Program, are spent as promised on earthquake safety retrofits.

The COC is a five-member committee.

The BART Board will select a committee member and alternate for each seat to serve one two-year term. Application deadline is Nov. 28.

For more information or to obtain an application, contact Community Relations Liaison Kate Claassen at (510) 874-7371 or email [eqcommittee@bart.gov](mailto:eqcommittee@bart.gov), or visit the website [bart.gov/earthquakesafety](http://bart.gov/earthquakesafety).

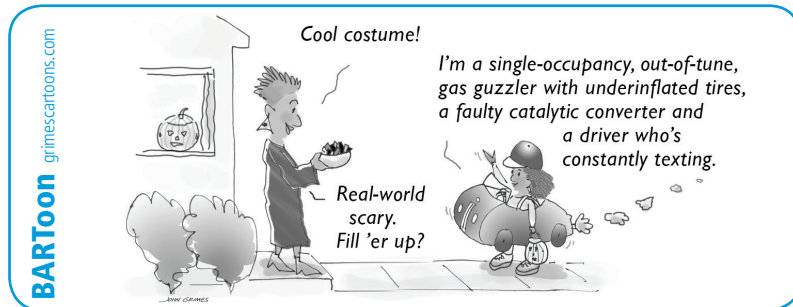
## Dia de los Muertos

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Dia de los Muertos Festival. This family-oriented festival attracted more than 85,000 visitors last year, and celebrates the cultural traditions, arts and artisans of Latin America. Professional and aspiring artists, families and community members come together to create altars in line with this year's theme "A Celebration of Love."



*This 1913 José Guadalupe Posada etching on paper, titled "La Calavera Catrina," is on view at the Oakland Museum of California as part of the "Songs and Sorrows: Dias de los Muertos" exhibit.*



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