

BAY FAIR

PLANNING The Bay Fair BART Station Comprehensive Station Plan (CSP) was completed in 2004. BART used the CSP to secure a Caltrans Community-Based Transportation Planning Grant. The City of San Leandro and Bayfair Mall's owners, Madison Marquette, are partners in the project, which focused on unified transit-oriented development and access improvements. The project will define opportunities on and around BART property and foster a new visioning process for the station area with a community-based review process. BART will continue to coordinate with AC Transit on the Bus Rapid Transit project which is planned to terminate at the Bay Fair BART station.

BART has also participated with the City and other stakeholders in the development of guidelines for achieving smart growth objectives. A concurrent City revitalization effort is focused on the East 14th Street corridor near the BART station, incorporating infill development, transit access and urban revitalization.

DEVELOPMENT New changes in Bayfair Mall's ownership, tenancy expectations, site planning and circulation will affect possibilities for the development of BART property. The current vision is for a phased approach to rejuvenate the aging mall into a vibrant mixed-use commercial center, with a transit-oriented dimension to retail, future housing opportunities, and enhanced urban design for public spaces.

ACCESS IMPROVEMENTS BART completed a series of improvements in 2004-2005, including complete new resurfacing of the asphalt parking lots, with reorganized striping for drive lanes, crosswalks and commuter parking spaces.

Bayfair Mall has completed a series of improvements including new interior streets with enhanced sidewalks, crosswalks, landscaping, lighting and signage. New opportunities for enhanced access will be a major element in the upcoming planning effort.

The Alameda County Redevelopment Agency is implementing new pedestrian and transit-oriented access improvements based upon a community plan. The plan focuses upon a series of pedestrian-oriented improvements including new sidewalks, crosswalks, lighting and other elements in the neighborhoods surrounding the BART station. Construction of these streetscape improvements on Coelho Drive and 159th Avenue are to begin in FY06.

The District is installing accessible fare gates to accommodate the access needs of customers in wheelchairs, bicyclists, and others with luggage.

REINVESTMENT This station was upgraded with the installation of replacement ADA-compliant platform edge tiles, energy efficient lighting

fixtures, and lamps throughout the station itself. ADA enhancements within the property include new sidewalks, ramps and crosswalks. The parking lot surfacing project was part of ongoing station renovation program activities. Included in the parking lot rehabilitation were resurfacing, re-striping and renumbering of the stalls, and the replacement of long-life thermoplastic pavement markings

CAPACITY IMPROVEMENTS The Station Capacity Study examined recommended improvements for the Bay Fair Station as a part of the Silicon Valley Extension project. As an “Aerial Center” platform station prototype for the larger systemwide study, Safety Criteria and Passenger Service Criteria were used to analyze the critical areas of platform, vertical circulation (stairs/escalators), and fare-gate capacity with attendant ridership growth as well as operations considerations relative to the extension.