

bartable this month



03|2015

Uptown Bike Station offers free, secure parking

New facility has space for 130 bicycles, plus bike maintenance and gear

Two-wheeled commuters in Oakland now have a safe, convenient and free place to park their bicycles – at the 19th Street Uptown Bike Station.

The indoor station opened last month, and it serves as a secure facility for BART commuters to park their bikes and have easy access to the 19th Street/Oakland station.

The station is located at the corner of 19th Street and Broadway in Downtown Oakland and can accommodate 130 parked bikes. It's open from 7am to 9pm, Monday through Friday.

Using the station is easy – bring your bicycle through the front door, and a bike station employee will take your bike and secure it free of charge. The cost to leave your bike overnight is \$5.

The hub is multi-purpose – riders can not only store their bicycles in a secure location, but a retail operation offers bike repair and bike accessories.

"We want to encourage people to ride their bike to BART," said Steve Beroldo, BART Bike Program Manager. "Parking is safe and the new station offers bike maintenance, making it convenient and accessible to everybody."

BART partnered with the City of Oakland to make this project a reality, and it was constructed with support from the Safe Routes to Transit Grant program and Regional Measure 2 funds.

The 19th Street Uptown Bike Station is in addition



BART's newest bike station, the Uptown Bike Station, is located at the corner of 19th Street and Broadway in Downtown Oakland.

to the eight BikeLink lockers located on the street level and 124 bike parking spots located on the concourse level at 19th Street/Oakland Station, which Beroldo noted are near capacity every day.

Additional BART bike stations are located at Downtown Berkeley, Ashby, Embarcadero and Fruitvale BART stations. Visit bart.gov/bikes for more information.

UPTOWN BIKE STATION AT A GLANCE

- > **Location:** 1775 Broadway, at the corner of 19th Street and Broadway, Oakland.
- > **Closest BART:** 19th Street/Oakland BART
- > **Size:** 2,400 square feet
- > **Services:** Free attended bike parking, plus bike maintenance and bike accessories
- > **Hours:** Monday through Friday, 7am to 9pm
- > **Online:** bart.gov/bikes

Art on BART



BART riders are noticing evocative new art posters popping up throughout the stations. The illustrations are the latest in BART's transit poster program. This series of three images, titled "The Wanderer," is the work of artist Monico Chavez. The Welcome Aboard the Bay Area transit poster program is designed to provide riders with an opportunity to enjoy original artwork while traveling through the BART system. Look for an interview with Monico at bart.gov.

Celebrate the Year of the Ram with BART

Take BART to the Southwest Airlines Chinese New Year Parade in San Francisco, Saturday, March 7, at 5:15pm.

Exit BART at Montgomery or Powell Street stations. The parade begins at 2nd and Market streets.

Named one of the top 10 parades in the world and a San Francisco tradition since the 1860s, the parade continues to delight and entertain the thousands of people who attend every year. Don't battle them in traffic or for a parking spot – take BART to the parade.

Parade highlights include elaborate floats, gorgeous costumes, popping fire-crackers and (of course) the 201-foot-long Golden Dragon. For more information, or to buy bleacher seats, visit chineseparade.com. To plan your BART trip, visit bart.gov.



Celebrate the luck of the Irish at the St. Patrick's Day Parade March 14 in San Francisco.

WHITE ELEPHANT SALE

March 7 and 8, 10am to 4pm
White Elephant Sale Warehouse,
333 Lancaster Street

> **BART: Fruitvale, and catch the free shuttle**

whiteelephantsale.org
This annual White Elephant Sale is Northern California's biggest White Elephant Sale, with proceeds benefiting the Oakland Museum of California. Peruse 96,000 square feet and 17 different selling departments.

CAAM FEST

March 12 to 22
Various locations in Berkeley, Oakland and San Francisco
caamfest.com
CAAMFest (previously known as the San Francisco International Asian American Film Festival) showcases films, music, food and digital media from Asian and Asian American artists. Tickets cost \$12 to \$14 for regular screenings.

DUBLIN ST. PATRICK'S DAY CELEBRATION

March 14 and 15
Dublin Civic Center, 100 Civic Plaza, Dublin
dublinca.gov
> **BART: Dublin/ Pleasanton, and catch the free shuttle**

This annual festival includes three stages of Irish music and dance, an international food court, more than 250 booths for shopping, carnival rides, an Irish tea cottage and more.

SF ST. PATRICK'S DAY PARADE

March 14, 11:30am
Market and Second streets to Civic Center, San Francisco

> **BART: Embarcadero, Montgomery, Powell or Civic Center stations**

uissf.org
The parade will start at the corner of Market and Second streets where over a hundred colorful floats, Irish dance troupes and marching bands will wind their way to Civic Center Plaza.

LEA DELARIA AT CIIS

March 25, 7pm
Nourse Theater, 275 Hayes Street, San Francisco
> **BART: Civic Center, walk 5 blocks**
ciis.edu/Public_Programs
"Orange is the New Black" star, comedian and jazz musician Lea DeLaria presents "Why Butch Still Matters: Identity, Gender, and the Media" as part of the California Institute of Integral Studies public lecture series. Tickets cost \$27 to \$75.

FROM THE GENERAL MANAGER

Festival season springs into action

As the calendar flips to March and springtime draws closer, longer days and outdoor activities like festivals and fairs are on their way.

Catch the BARTmobile in action March 7 at the Chinese New Year Parade in San Francisco's Chinatown. You can see the BARTmobile decked out in Lunar New Year decor by taking BART to Powell St. station and walking to Chinatown. Visit chineseparade.com for more information.

On March 14, the BARTmobile trades in its Chinese lantern decorations for an emerald hat to help celebrate St. Patrick's Day in the San Francisco St. Patrick's Day Parade. Listen to live bagpipe music and wear green as you watch the parade in Downtown San Francisco. The parade begins at 11:30am at the corner of Market and Second streets, and ends at Civic Center.

As always, you can plan your trips at bart.gov.

Wondering what the BARTmobile is? It started as an 8-seat golf cart, and transformed into a 14-foot-long, all electric replica of a BART train. And what would a BART train be without its horn? So the BARTmobile has a real train horn that emits the same beep beep you hear when a train enters the station.

The BARTmobile has appeared at more than 125 events, and over 200 million people have seen it.

As you venture out to enjoy the Bay Area's beautiful spring weather, remember to let BART take you there. It's the smart, efficient way to get around the Bay Area.

Grace Crunican

Grace Crunican
General Manager

Station Profile Survey gathers vital data

Last month, BART kicked off the granddaddy of all BART research surveys – the Station Profile Survey. The survey will provide a treasure trove of data to guide the agency and help the public in the future.

It's the largest and oldest of all BART surveys, done approximately every six-to-10 years since 1973, like BART's version of the U.S. Census. The massive compilation of statistics last was conducted in 2008.

Survey-takers will use tablet computers to enter answers from in-person interviews to be conducted mainly on platforms from randomly selected participants.

The survey takes about five minutes. You will know the survey-takers by their



Survey-takers can be identified by their blue vests with reflective stripes and ID badges, as seen in the image above.

blue vests with reflective stripes and ID badges

"You can't volunteer or walk up and ask to take the survey, because it's important that results reflect a statistically valid random sampling of BART ridership," said Maureen Wetter, BART research analyst and manager of the project.

Around 30 survey-takers may be in the field at any one time, covering all hours of service, all days of the week, and all stations. The survey also is available in multiple languages and in different formats for people with disabilities. The Station Profile Survey aims to collect over 38,000 responses and is expected to continue until the end of May. For details on the Station Profile Survey go to bart.gov/survey.

Let's be social!

 @SFBARTable

 fb.com/bartable

Follow us on Facebook and Twitter to win free event tickets and discover fun things to do around the Bay Area — all BARTable!

BARTable This Month is the official passenger publication of the San Francisco Bay Area Rapid Transit District and is produced monthly. To contact us, write **BARTable This Month**, 300 Lakeside Drive, Oakland, CA 94612 or email bartable@bart.gov.

BARToon grimescartoons.com

WHAT NOW, MR. SMARTY-PANTS DRAGON HEAD? IT'S TOO LATE FOR BART.
MY LAIR'S IN BERKELEY.
MINE'S IN WALNUT CREEK.
NO WORRIES. AC TRANSIT EXPANDED ITS ALL NIGHTER SERVICE.
COOL! THE ALL NIGHTER PROVIDES BUS SERVICE FROM AROUND 1 TO 5 A.M. THROUGHOUT THE COUNTIES OF ALAMEDA, CONTRA COSTA AND SAN FRANCISCO.

For info visit actransit.org/allnighter

AND THUS THE DRAGON DISCOVERS THE GOOD FORTUNE OF COORDINATED TRANSIT SERVICE