

Team up with BART this hoops season

College and pro hoops fans will get their fill this month as the Warriors and Cal Bears play a full slate of exciting home games.

Take BART to Coliseum Station for NBA action with the Warriors. Their upcoming schedule is jam-packed with great NBA action. For more info visit nba.com/warriors.



Upcoming Warriors schedule:

Fri 1/20 vs Indiana 7:30 p.m.
Mon 1/23 vs Memphis 7:30 p.m.
Wed 1/25 vs Portland 7:30 p.m.
Fri 1/27 vs Oklahoma City 7:30 p.m.
Tue 1/31 vs Sacramento 7:30 p.m.
Thurs 2/2 vs Utah 7:30 p.m.
Tue 2/7 vs Oklahoma City 7:30 p.m.
Sun 2/12 vs Houston 6 p.m.
Mon 2/13 vs Phoenix 7:30 p.m.

The Cal Bears men's basketball team hopes to make a lot of noise in the Pac-12 this season. Cheer them on at Haas Pavilion, a short walk from BART's Downtown Berkeley Station.

Upcoming Cal Men's schedule:

Thurs 1/12 vs Colorado 8 p.m.
Sat 1/14 vs Utah 7:30 p.m.
Sun 1/29 vs Stanford 5:30 p.m.
Thurs 2/2 vs Arizona 8 p.m.
Sat 2/4 vs Arizona State 2 p.m.

The Cal women will also be hitting the court at Haas Pavilion this month.

Upcoming Cal Women's schedule:

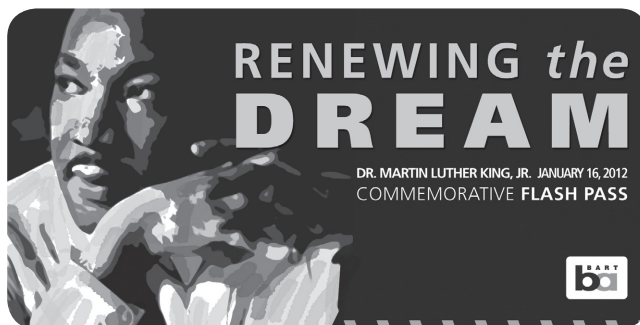
Thu 1/19 vs Washington 7:00 p.m.
Sun 1/22 vs Washington State 3:30 p.m.
Thu 2/9 vs UCLA 7:00 p.m.
Sat 2/11 vs. USC 8 p.m.

For more info, visit calbears.com. Plan your BART trip at bart.gov.

Take BART to MLK Day events

Take BART to Northern California's largest celebration honoring the life of Dr. Martin Luther King, Jr.

The events will take place at the Yerba Buena Center for the Arts in San Francisco Monday, Jan. 16. Visit www.norcalmlk.co.cc for a schedule of events.



Exit BART at Powell or Montgomery Street station and make the short walk to the Yerba Buena Center. Special 2012 Dr. Martin Luther King, Jr. commemorative BART flash passes have been given to the MLK Organizing Committee to distribute free to groups and individuals making reservations. Only 5,000 of the flash passes will be distributed, so make your reservation today. You must reserve passes before January 16 and can pick them up at various BART stations on the 16th. For a list of distribution stations or to reserve your flash passes, visit www.norcalmlk.co.cc.

You too can "Learn BART": download a booklet today

BART has produced a new booklet called "Learn BART! Your Guide to Ride!" which can be downloaded from the BART website at www.bart.gov/brochures.

Some tasks involved in making a trip on BART may be difficult for new customers. In response to concerns that some seniors and persons with low reading skills, cognitive impairments, visual learners and those with limited language skills found the standard "text based" information difficult to use, the "Learn BART" booklet uses illustrations in place of words. If you know someone who might benefit from this new booklet, direct them to bart.gov/brochures.



"Learn BART" graphically explains the tasks required for a BART trip, such as buying a ticket, entering the faregate, finding the correct platform and getting on the right train. This pictorial guide is a reference source for travelers and can be used by others including travel trainers and instructors, social service agencies, paratransit staff and other BART customers including first-time riders.

This project was funded by BART and a grant from Alameda County Transportation Commission.

January Good Times calendar

"Ghost Light"

Berkeley Repertory Theatre
2025 Addison St.
www.berkeleyrep.org

>BART: Downtown Berkeley

Jan. 6-Feb. 19: Conceived and developed by Jonathan Moscone and Tony Taccone. When Jon was a boy, his father was shot—and suddenly their lives were part of history. Years later, when staging a production of "Hamlet," the son must confront his buried feelings about a crime that shocked the nation. In this haunting new show, Artistic Director Tony Taccone conjures an imaginary world based on the historic assassination of Mayor George Moscone.

Vietnamese New Year Tet Festival

Larkin and Ellis Streets, San Francisco
Jan. 15, 11 a.m.-5:30 p.m.
www.vietccsf.org

>BART: Civic Center

The Vietnamese Community Center of San Francisco presents its 16th annual Tet Festival. All are invited to celebrate the Lunar New Year and explore Vietnamese culture with music, firecrackers, lion dancing, lucky red envelopes for the children and more.

"In the Name of Love": 10th Annual Musical Tribute Honoring Dr. Martin Luther King Jr.

Paramount Theatre
2025 Broadway, Oakland
www.mlktribute.com

>BART: 19th Street

Sunday, Jan. 15, 7 p.m. (pre-concert Oakland Community Exhibition 6 p.m.): This Oakland civic and cultural event features Mavis Staples, Poplyfe, the Oakland Interfaith Gospel Choir, Youth Speaks and the Oakland Children's Community Choir. The event brings Oakland's diverse community together to pay tribute to Dr. King's message of community, equality and inclusion. "In the Name of Love" showcases both international and local talent, children from Oakland public schools, and local non-profits and businesses working to make a difference.

Don't forget Clipper cards take cash

You can add value to your Clipper card with cash at a BART ticket vending machine, transit agency ticket offices or Clipper retail locations like Walgreens.

Clipper cards are safer than carrying cash because if you have registered your card online at www.clippercard.com, and you lose the card and report it missing, Clipper will replace it and refund your card balance, less a \$5.00 fee. Even if you only have a few dollars, you can load them onto your Clipper card and use it to travel on BART and all the other Bay Area transit systems that accept Clipper (just make sure you have enough cash for the trip you are taking). Remember, when using a BART Ticket Vending Machine to add cash value, you need to tag your card, insert cash, then tag your card again.

Visit bart.gov for a schedule of Clipper outreach events where you can obtain and learn to use a Clipper card

From the General Manager

Start the new year right, ride BART...

If you are reading this newsletter, you've probably already made the smart choice to ride BART instead of driving. BART is better for the environment, helps reduce congestion on Bay Area streets and freeways, and is more relaxing than driving in traffic. But not everyone rides public transit... Have you told your friends and colleagues what they're missing? If you have friends or colleagues who are ready for a change this new year, send them to bart.gov. Our website offers trip plans, service advisories, real-time train information and more. One of the more interesting features is our online carbon calculator. Every time you plan a BART trip, the results page shows how much carbon dioxide you keep out of our air by taking BART instead of driving.

Also, this month, BART is launching a campaign encouraging riders to make their voices heard to the BART Board of Directors. You'll see "Make Your Voice Heard" car cards on BART trains with information on how to contact the Board about BART service, stations and policies; whatever is on your mind.

As we start 2012, I'd like to thank you for riding BART. We are committed to providing you with safe, reliable and convenient service in the year ahead.

Grace Crunican
Grace Crunican, General Manager

Celebrate the Year of the Dragon

Take BART to the Southwest Airlines Chinese New Year parade in San Francisco, Saturday, Feb. 11 at 5:15 p.m.

Exit BART at Montgomery or Powell Street Station and you're there. The parade begins at 2nd and Market streets.

Named one of the top ten parades in the world and a San Francisco tradition since the 1860's, the parade continues to delight and entertain the thousands of people who attend every year. Don't battle them in traffic or for a parking spot; take BART to the parade.

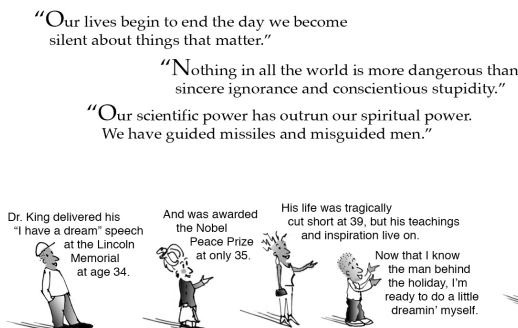


Knights Photography

Parade highlights include elaborate floats, gorgeous costumes, popping firecrackers and, of course, the 201-foot-long Golden Dragon.

For more info, or to buy bleacher seats, visit chineseparade.com. To plan your BART trip, visit bart.gov. Gung Hay Fat Choy from BART!

BARToon
grimescartoons.com



"Our lives begin to end the day we become silent about things that matter."

"Nothing in all the world is more dangerous than sincere ignorance and conscientious stupidity."

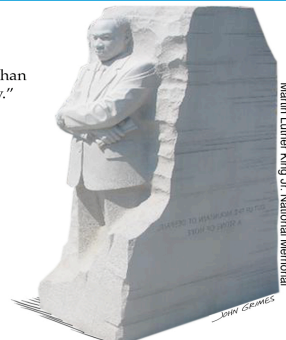
"Our scientific power has outrun our spiritual power. We have guided missiles and misguided men."

Dr. King delivered his "I have a dream" speech at the Lincoln Memorial at age 34.

And was awarded the Nobel Peace Prize at only 35.

His life was tragically cut short at 39, but his teachings and inspiration live on.

Now that I know the man behind the holiday, I'm ready to do a little dreamin' myself.



Martin Luther King Jr., National Memorial