

## BART ridership soaring

6 of all-time busiest days bookend record-setting weekend

The number of people riding BART has soared over the last two months, including October 11, when ridership passed the 430,000 mark for the first time since the Giants' 2010 World Series Victory Parade. On Thursday, October 11, 431,771 people took BART making it the fifth busiest day in BART's 40-year history.

Weekend ridership is up as well, with Saturday October 6 clocking in as BART's busiest Saturday ever with 319,484 trips taken.



Higher ridership means a healthier bottom line and increased BART service. For example, on the record-breaking Saturday, BART ran 54 extra train trips. And last month BART extended

direct service from Richmond to San Francisco/Millbrae into the weekday evening hours.

On weekdays, BART is using about 86% percent of its fleet of rail cars, among the highest percentage of use of any transit agency in the nation. The remaining 14% are undergoing repairs or improvements, such as interior modifications to create more space, cleaner flooring, adding vinyl seats and better air circulation. BART is working to

replace the existing rail cars with the Fleet of the Future. The first 410 of the new 775 car fleet are on order. For more information, visit [www.bart.gov/cars](http://www.bart.gov/cars).

## How to find more space on your BART train

BART is doing everything we can to provide as much space on board trains as possible, most importantly by adding service where we can. You can make more room on trains for yourself and your fellow riders by following the easy tips:



- The cars at either end of the train are often less crowded, if you move away from the center of the platform, you might find more room on the train.
- If you have the flexibility to travel outside the busiest commute hours (7:30 to 9 a.m., 4:30 to 7 p.m.), you can often find more room.
- After you enter the train move down the aisle to create additional room, the areas around the doors tend to get crowded while there is still room in the center of the train car.
- If you're wearing a backpack, remove it and hold it or place it between your legs.
- If you are near the doors, step out to the platform for a moment to free space for those trying to exit the train.

Being considerate of your fellow passengers goes a long way toward a pleasant BART ride.

### From the General Manager BART riders breaking records...

Wow! What a month we've had. Fresh off celebrating BART's 40th Anniversary, BART riders have turned out in record numbers. Between September 10 and October 3, BART saw five of our 10 highest ridership days in our forty-year history. In fact, September's weekday trip average of 402,955 per day was the highest in our history. And October is looking even better, as six of our top 10 ridership days have come this month alone.

We also broke the record for Saturday ridership and had the fifth highest Sunday ridership ever. We've been adding service where we can, and you can make more room on trains for yourself and your fellow riders by following the easy tips listed in the story below at left.

It's great to see so many people making the choice to take BART to work, but I'm particularly pleased with the weekend ridership. With so many great community events taking place in the Area, from concerts to ball games to Fleet Week to the Oakland Art Murmur, BART is proud to operate safe, reliable on-time service to you seven days a week.

As always, thank you for choosing BART.



Grace Crunican, General Manager

### Take BART to the Fruitvale Dia de los Muertos Festival

Ride BART to the Fruitvale Día de los Muertos Festival on Sunday, October 28, from 10:00 a.m. to 5:00 p.m. The festival will be held between 33rd Ave. and 37th Ave. on East 12th St., as well as in the Fruitvale Village. Filled with live music, dancing, arts and crafts, international cuisine and more, the festival is family-friendly and fun for people of all ages.

## Good Times calendar

### Forgotten Stories, Remarkable Lives:

#### Dias de los Muertos 2012

#### Days of the Dead exhibition and Community Celebration

Oakland Museum of California

10th and Oak streets

[www.museumca.org](http://www.museumca.org)

#### >BART: Lake Merritt

Through Dec. 9 (exhibition); Community Celebration Sunday, Oct. 21, noon-4:30 p.m.: Through altars and installations, the exhibition pays tribute to Californians in the recent and more distant past, unveiling remarkable experiences that compose the narrative of change and California's ever-evolving story. At the Oct. 21 Community Celebration in the Museum Gardens at Oak Street Plaza, craft activities, food, dance and music performances, and ceremonia bring the community together for this sacred tradition with the purposes of honoring the dead. Watch demonstrations of traditional Meso-American arts and foods, and buy local Days of the Dead merchandise for your home altar from our mercado. Featured performance by Los Cenzontles. Included with Museum admission.

#### Halloween Hoopla:

#### Costume parade and program for kids

Yerba Buena Gardens

701 Mission St. between Third and Fourth,

San Francisco

[www.ybgf.org](http://www.ybgf.org)

#### >BART: Powell or Montgomery, 2-block walk

Sunday, Oct. 28, noon-1:30 p.m.: This free outdoor program features interactive performances and games for kids under 10 and their adults. Led by The Unique Derique, the program features dancing to music with Chelle! & Friends, eco-friendly crafts by Trash Mash-Up, origami folding by Preston, and palm reading from the mysterious Madam Z. The program culminates in the eagerly awaited Halloween Costume Parade.

#### Roger Glenn Latin Jazz Ensemble

Jazzschool

2087 Addison St., Berkeley

[www.jazzschool.com](http://www.jazzschool.com) or 510/845-5373

#### >BART: Downtown Berkeley, 2-block walk

Saturday, Nov. 3, 8 p.m.: Multi-instrumentalist Roger Glenn leads this high-energy Latin jazz ensemble in performance of original compositions from Glenn's forthcoming release "In the Moment."

#### Richmond Preparedness Expo

Craneway Pavilion

1414 S. Harbour Way, Richmond

[www.richmondpreparednessexpo.com](http://www.richmondpreparednessexpo.com), or 2-1-1.

#### >BART: El Cerrito del Norte, Richmond, free shuttle from both BART stations

Nov. 17, 10 a.m.-3 p.m.: Building a stronger, safer, more prepared Richmond community. The first 1,000 adults will receive free disaster kits. Complimentary snacks and beverages will be provided. Families welcome.

#### Black Sabbath: The Secret Musical History of Black-Jewish Relations

Contemporary Jewish Museum

736 Mission St. (between Third and Fourth streets),

San Francisco

[www.theejm.org](http://www.theejm.org) or 415/655-7800

#### >BART: Montgomery, 2-block walk

Ongoing: A musical journey through a unique slice of recording history—the Black-Jewish musical encounter from the 1930s to the 1960s. In contrast to the oft-told story of how Jewish songwriters and publishers of Tin Pan Alley and Broadway transformed Black spirituals, blues, and jazz into the Great American Songbook, scant attention has been paid to the history of the many Black responses to Jewish music, life, and culture.

## New Rockridge Plaza unveiled



BART and its project partners hosted a ribbon cutting ceremony Sunday, October 7 to open the newly landscaped plaza at the Rockridge BART station.

A close partnership between BART, the City of Oakland, the Rockridge Community Planning Council and the Rockridge District Association culminated in the unveiling of a more inviting urban space outside the station.

## BART releases bike pilot survey results

### Any proposed changes need to go to BART Board

A rider survey about BART's commute period bike pilot, when blackout restrictions were lifted on five Fridays in August, found varied results.

Currently, there are bike blackout periods of about two hours during peak weekday commute times in which bikes are not allowed on some trains. Any proposed changes to this policy would need to go to BART's Board of Directors for consideration.

Riders responding to the survey were equally split on what to do: 37% wanted to keep the blackouts; 37% wanted to end them; and 25% favored reducing the blackout periods to one hour from two. Other data from the survey suggest similarly divided feelings.

For information on methodology of the survey and to review the complete results, visit [bart.gov/news](http://bart.gov/news).



## Free BART rides available for school field trips

As part of our 40th anniversary celebration, BART is providing free train rides for 40,000 Bay Area students as they take field trips this school year.

Open to any school in the Bay Area, this is a great opportunity for schools to reduce field trip costs while teaching students how to ride BART. Registration is on a first-come, first-served basis. Information is available at [bart.gov/fieldtrips](http://bart.gov/fieldtrips) or by calling 510/464-6595. Remaining spaces are limited, so contact BART today!

BART would like to thank our partners: Titan Outdoor, Bombardier Transportation and Dreyer's Ice Cream, for generously supporting BART's 40th Anniversary activities.

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