

FRUITVALE

PLANNING *Fruitvale Alive! Fruitvale District Community Transportation Plan:* The City of Oakland in partnership with the Unity Council received an Caltrans' Environmental Justice Grant to develop a transportation master plan for Fruitvale Avenue. BART will be participating in the project to identify opportunities for making access improvements to the Fruitvale BART Station. The project is scheduled to be completed in fall 2005.

DEVELOPMENT The Fruitvale BART Transit Village is a mixed-use development that is the result of the revitalization effort for the Fruitvale community initiated by the Spanish Speaking Unity Council (Unity Council). The development process, spearheaded by the Fruitvale Development Corporation (FDC, a support corporation for the Unity Council), has brought together an extensive public-private partnership, including BART, the City of Oakland, La Clinica de la Raza and other public-private partners. More information on the transit village can be viewed at www.unitycouncil.org/html/ftv.html.

The transit village is a mixed-use development built on land surrounding the BART station, including the BART surface parking lots. Phase I construction on a portion of the BART site began in 2002. The village includes housing and community services such as a health care clinic, city branch library, senior center and daycare along with retail and office uses. The retail uses are designed to attract both local residents and visitors with general shopping complemented by a whole array of ethnic specialty shops and services. Phase I of the project was completed in early 2004.

An exclusive negotiation agreement for Phase Two of the Transit Village was authorized by the BART Board. The Fruitvale Development Corporation and the City of Oakland received Caltrans Environmental Justice Grant funds for concept planning activities related to Phase Two of the project. Phase Two will be primarily housing, built on the remaining surface parking lots between 35th and 37th Avenues.

ACCESS IMPROVEMENTS BART, FDC and the City of Oakland, successfully opened the Fruitvale BikeStation in the fall of 2004. The BikeStation is operated under contract by Alameda Bicycle. The facility has the capacity to store approximately 250 bicycles – it currently accommodates approximately 40-50 bicyclists on a given weekday.

BART also opened the new five-level Fruitvale parking structure in spring 2004. As agreed to as part of the Fruitvale Transit Village development, the FDC took over the operation of the surface parking lots that will become the site of the Phase II development. The FDC currently charges \$2 per day to park on the surface parking lots that will be the site of the Phase II development. BART also instituted a parking validation program at the station to deter non-BART users from using the parking garage

The District is installing accessible fare gates to accommodate the access needs of customers in wheelchairs, bicyclists, and others with luggage.

REINVESTMENT This station had new energy-efficient lighting fixtures and lamps installed in the station surface parking lot in 2003. This station had energy-efficient lighting fixtures and lamps installed inside the station, in 2004. The station had upgraded replacement, ADA-compliant platform edge tiles installed in 2004.