<a>bartable this month



11 2014

Ride BART and stress less this holiday season



The day after Thanksgiving (aka Black Friday) marks the beginning of the holiday shopping season. Big bargains and show-stopping sales make it the most popular shopping day of the year.

This holiday season let BART carry you to your shopping destinations. You'll avoid traffic and parking hassles and arrive relaxed and ready to shop.

New this year, the Livermore Premium Outlets will offer free shuttle service to and from BART.

Ride BART to the Dublin/
Pleasanton station and connect
to the free shuttle, running every
15 minutes. The shuttle will
run weekends plus Black Friday
through January.

With so many shopping destinations near BART, there's no need to drive to satisfy everybody on your shopping list.

Visit bart.gov/shop for a list of shopping centers with convenient BART access.

SHOPPING TIPS

- Parking on the weekends is free at BART parking lots! Park, and let BART take you the rest of the way.
- Don't shop solo. It's safer and more fun to shop with friends and family.
- Keep your personal items close by and hide valuables such as cell phones when not in use.
- Keep wallets secure.
 Use purses or bags with
 zippered compartments
 or keep them in a front
 pocket.
- Stay alert on the train.
 Avoid dozing off on BART.
- Make sure your keys are readily accessible when approaching your vehicle and be sure not to buy more than you can safely carry.
- Report suspicious activity

to the Train Operator via intercom or BART Police via toll free phone number: 877.679.7000.

WIN A \$500 HOLIDAY SHOPPING SPREE!

Enter the BARTable **Holiday Sweepstakes** for a chance to win one of four \$500 shopping sprees to the Livermore Premium **Outlets or Westfield** San Francisco Centre! To enter, visit fb.com/ bartable beginning on Nov. 28 and click the "Contest" tab. Winners will be chosen Dec. 18. Other prizes include 10 \$100 Clipper cards and tickets to BARTable holiday events.



BART and Cirque du Soleil's Kurios have teamed up to bring you special edition BART tickets this November. Collect all four!

Let Kurios turn your world upside down

Cirque du Soleil brings the world of "Kurios – Cabinet of Curiosities" to San Francisco. The show opens underneath the blue-and-yellow Big Top at AT&T Park Nov. 14 and runs through Jan. 18, 2015.

The show is a tale in which time stops and audiences are transported into a mysterious realm. You step into a curio cabinet of an ambitious inventor – and anything is possible through the power of imagination.

Tickets are on sale now. For more information, visit cirquedusoleil.com/kurios. To plan your trip using BART's QuickPlanner, visit bart.gov.

FROM THE GENERAL MANAGER

BART riders break records in October It's our workers that keep us going great

Thanks to you, BART set new ridership records during the month of October. Ridership climbed to 511,641 riders on October 31, our third busiest day ever for BART.

The busiest day in the agency's history was on Oct. 31, 2012, the day of the Giants 2012 World Series

celebration, when BART carried 568,061 riders.

The rain didn't dampen the spirits of San Francisco Giants fans, who lined Market Street to catch a glimpse of their 2014 World Series champions.

Fueled by the San Francisco

Giants' successful postseason and a week-long tech conference, four of BART's top 10 highest ridership days occurred during the month of October.

As more Bay Area residents and visitors ride BART, we want everyone to have a safe and easy trip. To help you get to your destination on time, here are a few tips:

 Everyone who rides BART needs a ticket or Clipper card

- Load up your Clipper cards with extra value
- If buying a ticket, purchase a roundtrip ticket from the station
 For more tips or to plan your trip using BART's QuickPlanner, visit www.

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General Manager

Dartable calendar

SAN FRANCISCO INTERNATIONAL AUTO SHOW

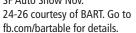
Nov. 22-28, 10am to 10pm; Nov. 29, 10am to 9pm Moscone Center, 747 Howard St., San Francisco

> BART: Powell Street station, walk 3 blocks

sfautoshow.com

The world's major manufacturers will be displaying their 2015 model cars, SUVs, trucks and vans, with special sections

featuring electric/hybrid/ alternative fuel cars, classic and exotic sports cars, an aftermarket alley with tricked out vehicles, aftermarket products and more. Get 2-for-1 admission at the SF Auto Show Nov.





Father Christmas at the Great Downtown Dickens Fair. Open weekends Berkeley, walk 1 Nov. 22 to Dec. 21.

GREAT DICKENS FAIR

Nov. 22-Dec. 21 (weekends, plus Black Friday), 10am to 7pm Cow Palace Exhibition Halls, San Francisco

> BART: Glen Park, plus the **FREE shuttle**

dickensfair.com Enter the world of Charles Dickens and revel in a Victorian London where it's always Christmas Eve and the streets resound with celebrations of the season! Visit fb.com/bartable for a chance to win free tickets to the Dickens Fair.

AURORA THEATRE PRESENTS "BREAKFAST WITH MUGABE"

Nov. 7 to Dec. 7 Aurora Theatre, 2081 Addison St., Berkeley

> BART: Downtown Berkeley,

walk 1 block

auroratheatre.org Haunted by his bloody past, Zimbabwean dictator Robert Mugabe seeks treatment from a white psychiatrist. The sessions quickly morph into a perilous power struggle between doctor and patient, shedding light on a country in crisis, the complex nature of the human mind and the evil of absolute power.

BERKELEY REPERTORY

THEATRE PRESENTS "PARTY PEOPLE"

Through Nov. 16 Berkeley Repertory Theatre, 2025 Addison St., Berkeley > BART:

block

berkeleyrep.org

Get ready for a hyperkinetic mix of live video, hip-hop, jazz, rock, gospel, blues, Latin rhythms and spoken word as the explosive theatre ensemble UNIVERSES rocks and unlocks the radical and complicated legacy of the Black Panthers and Young Lords.

SFJAZZ PRESENTS **BELA & ABIGAIL**

Nov. 28 and 29 SFJAZZ Center, 201 Franklin Street (at Fell), San Francisco

> BART: Civic Center/UN Plaza. 10-minute walk

sfiazz.org

Banjo maestro Bela Fleck has taken his instrument where it's never gone before, turning the four-string axe into a magic carpet capable of reaching just about any destination. For this duo, Fleck teams up with fellow explorer Abigail Washburn, who also happens to be his wife.

Did you know you can receive real-time alerts on your phone? Request real time arrivals, delay advisories, elevator updates and more by sending a text message. To get started, text the words "BART go" to 468311.

BART Briefs

STATIONS ADD PARKING FEES

New \$1 daily parking fees will begin at North Concord Station on Nov. 12, with the Coliseum/Oakland Airport and Hayward stations following shortly after.

Riders can pay for parking by using their Clipper card, paying cash or purchasing a Blue Ticket. All revenue generated will be used to improve station access and to modernize stations. Visit bart.gov for more details.

HAVE YOUR VOICE HEARD IN MODERNIZING POWELL STREET STATION

BART is hosting two in-station open houses on Nov. 12, from 7 to 10am, and Nov. 13, from 4 to 7pm. As part of BART's Station Modernization Program, BART is asking riders to comment on a proposed modernization plan and take an online survey that will help prioritize the improvements.

BART SEEKS MEMBERS FOR SAFETY COMMITTEE

BART's Earthquake Safety Program Citizens' Oversight Committee is currently accepting applications. The role of the committee is to verify bond revenues authorized under Measure AA

are spent as promised on earthquake safety retrofits. The application deadline is Nov. 28. Contact Kate Claassen, Community Relations Liaison, at (510) 874-7371 or egcommittee@bart.gov, or visit bart.gov/earthquakesafety to obtain an application.

'BART TO OAK SERVICE' OPENS NOV. 22

It's fast, it's frequent, it's convenient, and it's about to open. BART's new train to plane service, "BART to OAK," which provides an easy connection to Oakland International Airport, will open in time for Thanksgiving travel on Nov. 22. To mark this exciting moment in BART's history, a public celebration will be held on Nov. 21.

Starting on Nov. 22 riders will be able to board one of four three-car automated people movers at either the Coliseum Station or the new Oakland International Airport Station and take the eight-minute ride.

Trains arrive every 5 minutes during peak commute hours (weekdays 8am-8pm) and drop off and pick up riders just steps away from both terminals at OAK. BART riders have a quick and easy train to train transfer at the Coliseum station. Riders can use a BART ticket or a Clipper Card. As of Nov. 22, AirBART buses will no longer be in operation. More info at bart.gov.

Let's be social!



@SFBARTable



Follow us on Facebook and Twitter to win free event tickets and discover fun things to do around fb.com/bartable the Bay Area — all BARTable!

BARTable This Month is the official passenger publication of the San Francisco Bay Area Rapid Transit District and is produced monthly. To contact us, write BARTable This Month, 300 Lakeside Drive, Oakland, CA 94612 or email bartable@bart.gov.

