

BARTable This Month replaced by weekly email newsletter

Due to changing trends and readership habits, this is the final issue of the "BARTable This Month" newsletter.

It will be replaced with a weekly email called "BARTable This Week." The weekly email will include event listings, discounts and sweepstakes

to win tickets to BARTable events, plus occasional BART news.

Beyond the growing rider preference for digital forms of information, this change was suggested as a way to save on printing and distribution costs and reduce our impact on the environment.

You can sign up for BARTable This Week by visiting bart.gov/bartable. The sign-up box is on the home page.

Looking for even more? Visit the BARTable website (found at bart.gov/bartable) for special discounts, ticket giveaways, a comprehensive

events calendar and featured articles pointing you to the best things to experience near BART.

Thanks for your continued ridership on the BART system.

We look forward to continuing to make improvements to meet your needs.

BARTable Holiday Sweepstakes is back



Win a \$500 shopping spree, tickets to shows and more this holiday season beginning Nov. 9

We're making the holidays easier this year by giving away \$500 shopping sprees, tickets to shows and other prizes each week through Dec. 27.

To enter, visit bart.gov/holidays beginning Nov. 9 for the week's contest. Don't forget to tag us in your holiday adventures by using #BARTableHolidays.

Don't forget, the day after Thanksgiving (aka Black Friday) marks the beginning of the holiday shopping season. Big bargains and show-stopping sales make it the most popular shopping day of the year. This holiday season let BART carry you to your shopping destinations. You'll avoid traffic and parking hassles and arrive relaxed and ready to shop.

HOLIDAY SWEEPSTAKES PRIZES

- Nov. 9: 2 tickets to the Great Dickens Christmas Fair or a \$100 Clipper card
- Nov. 16: \$500 Westfield shopping spree and 4 tickets to the Holiday Ice Rink in Union Square
- Nov. 23: \$500 Broadway Plaza shopping spree and 4 tickets to Walnut Creek on Ice
- Nov. 30: 2 tickets to SF Ballet's "Nutcracker" and SHN's "A Christmas Story"
- Dec. 7: 2 tickets to see Maceo Parker on New Year's Eve at the SFJAZZ Center
- Dec. 14: \$500 Westfield shopping spree and 4 tickets to the Holiday Ice Rink in Union Square
- Dec. 21: \$500 Broadway Plaza shopping spree and 4 tickets to Walnut Creek on Ice



Ride BART to see legendary singer, guitarist Merle Haggard

Ride BART to see Grammy Award-winning guitarist, fiddler and vocalist Merle Haggard on Dec. 4 at the Paramount Theatre in Oakland.

For this concert, the writer of "Okie from Muskogee" performs a tribute to a pair of artists who profoundly affected his early life as a musician, fellow country music icon Johnny Cash and Western swing pioneer Bob Wills.

It was Wills' music that first reached the young Haggard when his brother gave his battered guitar to the then 12 year old as a gift, and it remained a constant as the troubled youth bounced from juvenile detention to jail. An inmate at San Quentin prison in 1958, he attended Cash's first-ever prison performance, which was the inspiration for Haggard to finally clean up his act for good and embrace music as a path to turn his life around.

The Paramount Theatre is located steps away from the 19th Street/Oakland BART Station. To plan your trip, visit bart.gov/bartable.

Ride BART to the Holiday Ice Rink in Union Square



As the holiday season approaches, enjoy one of San Francisco's greatest holiday traditions at the Holiday Ice Rink in Union Square. Skip the hassles of parking or traffic, and hop on BART to the Powell Street Station and take a short walk or trolley ride to Union Square.

Don't forget to follow us on Twitter (@SFBARTable) and Facebook (fb.com/bartable) for

a chance to win free tickets all season long.

Ticket prices for the ice rink are \$11 for regular admission and \$7 for children eight years old and under. Figure skate and hockey skate rentals are \$6. Ice rink hours are from 10 am to 11:30 pm daily.

For details, visit unionsquareicerink.com or call (415) 781-2688.

FROM THE GENERAL MANAGER

Happy Holidays from BART

During this holiday season, ease travel stress by riding BART to the airport. Whether you're arriving or departing from San Francisco International Airport or Oakland International Airport, BART is the fast and easy way to go – and it costs less than a taxi or shuttle. For an Airport Connections Guide and link to fares, visit bart.gov/airport.

BART's newest train-to-plane service, "BART to OAK," provides an easy connection to Oakland International Airport. Riders board an automated people mover at the Coliseum Station or Oakland International Airport for a quick trip to and from the airport.

At SFO, BART takes you directly into the International Terminal. When you arrive at the SFO BART Station, connect to AirTrain or walk to domestic flights. International flight check-in counters are a short walk from the BART station's main entrance.

Have a safe and happy holiday season, and thank you for riding BART.



Grace Crunican
General Manager

7 tips to make your holiday shopping a breeze

Ease into the holidays by taking BART on your holiday shopping trips.

Don't forget to tag us in your holiday shopping adventures by using #BARTableHolidays.

1. Parking on the weekends is free at BART parking lots! Park, and let BART take you the rest of the way.
2. Don't shop solo. It's safer and more fun to shop with friends and family.
3. Keep your personal items close by and hide valuables such as cell phones when not in use.
4. Keep wallets secure. Use purses or bags with zippered compartments or keep them in a front pocket.
5. Stay alert on the train. Avoid dozing off on BART.
6. Make sure your keys are readily accessible when approaching your vehicle and be sure not to buy more than you can safely carry.
7. Report suspicious activity to the Train Operator via intercom or BART Police via toll free phone number: 877.679.7000.

 bart.gov/bartable

 Email Newsletter

 @SFBARTable

 fb.com/bartable

Follow us on Facebook and Twitter to win free event tickets and discover fun things to do around the Bay Area — all BARTable! Don't forget to sign up for our weekly email newsletter, BARTable This Week, at bart.gov/bartable.

BARTable This Month is the official passenger publication of the San Francisco Bay Area Rapid Transit District. To contact us, write **BARTable This Month**, 300 Lakeside Drive, Oakland, CA 94612 or email bartable@bart.gov.

bartable calendar

HOLIDAY ICE RINK IN UNION SQUARE

Nov. 4 to Jan. 18
Union Square, San Francisco
unionsquareicerink.com

> **BART: Powell Street, walk 3 blocks**
Lace up your skates and enjoy this San Francisco holiday tradition. The rink is open from 10 am to 11:30 pm, except for Dec. 31 when the rink closes at 9:30 pm. Visit bart.gov/bartable for a chance to win tickets.

RIVERDANCE

Nov. 4 to 8
SHN Golden Gate Theatre, San Francisco
shnsf.com

> **BART: Powell Street, walk 2 blocks**
Drawing on Irish traditions, the combined talents of the performers propel Irish dancing and music into the present day, capturing the imagination of audiences in an innovative and exciting blend of dance, music and song.

AN INTIMATE EVENING WITH MATISYAHU

Nov. 6, 8 pm
Herbst Theatre, San Francisco
ciis.edu/public_programs

> **BART: Civic Center, walk 5 blocks**
In celebration of the 10th anniversary of his breakthrough album, "Live at Stubb's," Matisyahu has taken a new look at the music that first made his reputation.

AURORA THEATRE PRESENTS "A MONSTER BUILDER"

Nov. 6 to Dec. 6
Aurora Theatre, Berkeley
auroratheatre.org

> **BART: Downtown Berkeley, walk 1 block**
A maniacal scheme of fantastical proportions lurks deep inside mega-architect Gregor Zubrowski's post-modern steel and glass structures. His commanding celebrity and curious creative process titillate both design professionals and patrons alike.

DÍA DE LOS MUERTOS

Nov. 8, 10 am to 5 pm
Fruitvale Village, Oakland
unitycouncil.org

> **BART: Fruitvale, walk 1 block**
Come and enjoy the flavors of Latin

American cuisine and enjoy a day filled with entertainment, art and community. Fun for the entire family. There will be continuous entertainment on two stages.

SHN PRESENTS "IF/THEN"

Nov. 10 to Dec. 6
SHN Orpheum Theatre, San Francisco
shnsf.com

> **BART: Civic Center, walk 1 block**
"If/Then" is a contemporary Broadway musical about living in New York today – and all the possibilities of tomorrow. This musical simultaneously follows one woman's two possible life paths, painting a deeply moving portrait of the lives we lead, as well as the lives we might have led.

WALNUT CREEK ON ICE

Nov. 11 to Jan. 18
Civic Center and Broadway, Walnut Creek
iceskatewalnutcreek.com

> **BART: Walnut Creek + Free Trolley**
This holiday season head to Walnut Creek for holiday fun. The rink is open Monday through Thursday, noon to 8 pm; Friday, noon to 11 pm; Saturday, 11 am to 11 pm; and Sunday, 11 am to 8 pm. Visit bart.gov/bartable for a chance to win free tickets.

CAL SHAKES PRESENTS "THE TEMPEST"

Nov 13 to 22
Oakland Museum of California, Oakland
calshakes.org

> **BART: Lake Merritt, walk 1 block**
As Shakespeare's works go, few are more magical than "The Tempest," a fantastical and deeply human play about an exiled sorcerer, his budding daughter, a civilization abandoned, and a world reborn.

THE GREAT DICKENS CHRISTMAS FAIR

Nov. 21 to Dec. 20
Cow Palace, San Francisco
dickensfair.com

> **BART: Glen Park + Free Shuttle**
A one-of-a-kind holiday adventure into Victorian London – an elaborate party with hundreds of costumed players performing and interacting with patrons in over 120,000 square feet of theatrically-lit music halls, pubs, dance floors, and Christmas shops.

