

**BART Agreement Number: 6M6146**

**Approval Date: 9/29/21**

**Work Plan No. A.01-01 – Engagement and Outreach Phase 0**

**Scope:**

The Engagement and Outreach Consultant (Consultant) will assist BART/CCJPA with implementing and building on Link21’s engagement and outreach strategies from September 2021 through February 2022. The Consultant will conduct related outreach activities with key agencies, elected officials, stakeholders, policy boards, and the general public to inform them of program developments and to develop consensus through participation and input throughout the process.

**Prime: HDR Engineering**

<b>Subconsultant</b>	<b>Amount</b>	<b>DBE (Y/N)</b>	<b>SBE (Y/N)</b>
Beverly Scott & Associates	\$ 57,000	N	N
Civic Edge Consulting	\$ 206,230	Y	Y
Gray Bowen Scott	\$ 54,288	N	N
IMAGEN	\$ 77,080	Y	Y
Incommon	\$ 36,200	N	N
Kearns & West	\$ 481,806	N	N
Lowe Consulting Group	\$ 20,189	Y	Y
LTR Advisory Services	\$ 31,000	N	N
Prosio Communications	\$ 96,580	Y	Y
Rainwater & Associates	\$ 120,755	Y	Y
Rose Strategic Communications	\$ 30,410	N	N
Sagent	\$149,543	Y	Y
Studio Percolate Design	\$ 32,400	N	N
Urban Planning Partners	\$ 176,799	Y	Y
Varner PR & Community Engagement	\$ 31,405	N	N
Winter Consulting Group	\$ 91,387	Y	Y

**Total Work Plan Value: \$ 2,892,562**