

BART Agreement Number: 6M6139

Approval Date: 06/10/21

Work Plan No. A.01-03-R Line TOD Strategy Community Engagement

Scope:

**2.0 SERVICES TO BE PERFORMED BY CONSULTANT AND WORK
BREAKDOWN STRUCTURE**

Task 1: Research and Discovery (June - August 2021)

1.1 Review Work Completed to Date (Task Lead: D&A staff)

Review of work completed to date, including meeting notes and other documentation from such sources as Berkeley City Council meetings, Berkeley Housing & Transportation Commission meetings, neighborhood council meetings, town hall meeting submittals, BART-Berkeley MOU, Council adopted goals for North Berkeley BART TOD, the Adeline Corridor Specific Plan, documentation regarding BART's plans and progress pertaining to the El Cerrito station, social sentiment tracking on relevant Facebook groups, Twitter, and the online editions of Berkeleyside, The Daily Californian, and the East Bay Express. BART and the City will provide recommended sections and material from the CAG meetings for review.

1.2 Stakeholder Meetings with City of Berkeley and CAG (Task Lead: Darolyn Davis)

Hosting 1:1 meetings (up to 15) with City of Berkeley staff, CAG members, BART staff, and elected official representatives as appropriate to understand the current public perception of the project, how outreach has gone to date, and what should be considered in shaping next steps on outreach in the development & design process.

1.3 Stakeholder Meetings with Community Leaders (Task Lead: Surlene Grant)

Conduct (up to 10) community stakeholder interviews to understand public perceptions of past engagement and barriers to engagement, and solicit recommendations for the next phase of engagement. D&A will meet with community, civic and faith-based leaders in the specific communities,

Prime: Raimi & Associates

Subconsultant	Amount	DBE (Y/N)	SBE (Y/N)
D & A	\$ 240,758	Y	Y

Total Work Plan Value: \$ 250,861