

I. Personal Information

First, Last Name:	Bruce Delevaux	Residence Address:	[REDACTED]
Mailing Address:	[REDACTED]	County of Residence:	Alameda
Main Phone:	[REDACTED]	Alternate Phone:	[REDACTED]
Email Address:	[REDACTED]	Occupation:	Entrepreneur and Engineer

II. Contact Information for References (you must provide two references)

Please provide the contact information for the individuals who may be contacted as your references.

First Name:	Tom	Last Name:	Palia
Mailing Address:	[REDACTED]	City & Zip:	[REDACTED]
Phone:	[REDACTED]	Email Address:	[REDACTED]
First Name:	Peter	Last Name:	Duncan
Mailing Address:	[REDACTED]	City & Zip:	[REDACTED]
Phone:	[REDACTED]	Email Address:	[REDACTED]

III. Current and Past Board Experience

Please briefly outline your current and past experience with serving on a Board of Directors, particularly a Board that presides over a government agency. You may attach additional pages, if needed.

None

IV. Skills and Expertise

Please summarize your relevant skills and expertise. You may attach additional pages, if needed.

I founded, grew, and managed a successful technology company. As a result of this experience I have developed the skills necessary to successfully work with the various stakeholders of organizations including management, employees, suppliers, customers, regulatory agencies and consultants.

V. **Board and Staff Collaboration**

Please provide a response to the following question: What do you feel is essential to ensure that the Board of Directors and staff are successful in achieving the goals of the District? You may attach additional pages, if needed.

For any organization to be successful, the leadership needs to work collaboratively and be aligned to the goals of the organization so that everyone is rowing in the same direction. In order to achieve the goals of the District, it is very important that the board have a good working relationship with management, the employee unions, and other stakeholders.

VI. **Conflicts of Interest**

Within the past ten (10) years, have you had any affiliation with the District or with a firm that has done business with the District? Please answer "yes" or "no," and explain the nature of the affiliation below if you answered "yes." You may attach additional pages, if needed.

No

VII. **Organizations/Group Membership**

Please list any organizations or groups that you belong to or are involved with that you believe bear relevance to your application for service on the BART Board of Directors as a representative of District 5. You may attach additional pages, if needed.

Organization Name:	Boy Scouts of America	Position:	Board of Review Chair
Organization Name:		Position:	
Organization Name:		Position:	
Organization Name:		Position:	

Applicant's Signature: _____



Date: _____

4/25/24

Bruce Delevaux

April 25, 2024

Board of Directors Selection Committee
Bay Area Rapid Transit (BART)

Dear Members of the Board of Directors Selection Committee,

I am writing to express my sincere interest in the Board of Director position with BART. With a profound commitment to public service and a deep interest in advancing transportation infrastructure, I am eager to contribute to BART's mission of providing safe, reliable, and efficient transit services for the Bay Area.

Throughout my career, I have accumulated extensive experience in management, technology, and finance, which I believe aligns with the responsibilities and objectives of the BART Board of Directors. My professional journey has equipped me with the skills necessary to navigate the complex challenges facing modern transit systems while fostering innovation and sustainability.

Specifically, I have demonstrated:

1. **Leadership and Strategic Vision:** As evidenced by my role at Teledesign Systems Inc., I have a proven track record of developing and implementing strategic initiatives that drive organizational growth and excellence. I am adept at setting clear objectives, rallying diverse stakeholders around a common vision, and achieving tangible results.
2. **Financial Acumen:** I possess a keen understanding of financial management principles and budgetary oversight, essential for ensuring fiscal responsibility and maximizing operational efficiency. My ability to analyze financial data, identify opportunities for cost savings, and prioritize investments aligns with BART's goal of delivering high-quality services while being mindful of taxpayer dollars.
3. **Stakeholder Engagement:** Effective communication and collaboration are at the heart of successful governance. Throughout my career, I have fostered constructive relationships with various stakeholders, including customers, employees, and suppliers. I am committed to fostering transparency, accountability, and inclusivity in decision-making processes.
4. **Commitment to Equity and Sustainability:** Equity and environmental sustainability are integral to the mission of modern transit agencies. I am deeply committed to advancing initiatives that promote accessibility, affordability, and environmental stewardship. I believe in the importance of ensuring that BART's services are equitable and accessible to all members of the community, regardless of socioeconomic status or background.

As a lifelong resident of the Bay Area, I have a deep-seated appreciation for the vital role that transportation infrastructure has in shaping communities and improving quality of life. I remember being incredibly excited the first time I rode BART as a child. I am eager to contribute my expertise to furthering its mission and vision for the future.

I am confident that my blend of experience, skills, and values make me a strong candidate for the Board of Director position with BART. I am excited about the opportunity to collaborate with fellow board members, BART leadership, and stakeholders to address the evolving needs of the Bay Area and lead BART into a new era of success.

Thank you for considering my application. I welcome the opportunity to discuss how my background and insights can contribute to the continued success of BART. Please feel free to contact me at your convenience to schedule an interview.

Sincerely,



Bruce Delevaux

BRUCE DELEVAUX

SENIOR TECHNOLOGY EXECUTIVE ENGINEERING ♦ ELECTRONICS ♦ SOFTWARE

Proven technology business leader with strong entrepreneurial skills. Launched a wireless electronics technology start-up and developed it into a highly profitable, multimillion-dollar company while acquiring broad business, management, and technology expertise. Recruited, inspired, and led a team that consistently overcame obstacles to deliver high-quality products and achieve ambitious sales results, while competing against larger, more established companies.

Career Overview

- ◆ Acquired comprehensive, multidisciplinary business experience, including start-up, management, and growth phases.
- ◆ Marketed and sold a variety of technology products to diverse industries through multiple sales channels, both domestic and international.
- ◆ Leveraged early-career engineering experience to develop and launch an innovative wireless product that served as the foundation for a profitable technology company, Teledesign Systems, Inc.

Management and Leadership Strengths

- ◆ Program Management
- ◆ Strategic Planning
- ◆ Vendor Relations & Negotiations
- ◆ Business Development
- ◆ Financial Planning
- ◆ Inventory & Cost Control
- ◆ Partnerships & Alliances
- ◆ Supply Chain Management
- ◆ Forecasting & Scheduling

Technical Skills and Expertise

- ◆ Product Development
- ◆ Digital, Analog, RF & ASIC Hardware Design
- ◆ C/C++ / Visual Basic
- ◆ Software Development
- ◆ Real-Time Embedded Firmware
- ◆ FCC / IC / CE Certification

PROFESSIONAL EXPERIENCE

VICE PRESIDENT, CO-FOUNDER AND CHIEF ENGINEER
Teledesign Systems, Inc., Milpitas, CA, 1991–2019

Co-founded a bootstrapped technology start-up that designs, manufactures, and sells high-reliability, narrowband wireless modems for M2M, telemetry, IoT, and SCADA systems. Combined high-level and hands-on leadership to build lean, collaborative team that serves hundreds of customers in a wide range of industries. Maintain financial operations as CFO, including budgets and tax planning.

Overall success includes the following:

- ◆ **Exceeded 30% annual sales growth for 12 years.** Achieved profitability within one year and consistently maintained profitable operations.
- ◆ **Reduced labor time more than 50% while simultaneously increasing product reliability** by conceiving, developing, and implementing automated test and tune systems.

BRUCE DELEVAUX

Chief Engineer/Technology Architect

Directed software, hardware, and RF engineers in all development phases, from product definition through detailed design. **Achieved total sales of \$50+ million by managing development of 6 product lines with hundreds of individual models.**

- ◆ Developed and sold equipment to customers in numerous markets, including one of the world's largest, automated railroad collision-avoidance systems.
- ◆ Attained high degree of reliability by leading successful problem-solving initiatives to ensure continuous, long-term field operation for customers.
- ◆ Saved millions of dollars by closely managing outsourced manufacturing and negotiating supplier contracts to secure competitive pricing.
- ◆ Competed successfully with larger companies by providing superior quality, high performance, customized features, and on-time delivery.

Sales and Business Development

Identified potential business opportunities and initiated actions to aggressively pursue them. Captured business with new customers and expanded sales to existing accounts.

- ◆ Established and maintained long-term relationships with customers, many of which remained loyal for 10-20 years.
- ◆ Laid foundation for entry into new markets and new customer accounts by improving product capability to meet diverse needs of numerous niche markets.
- ◆ Increased revenue by developing and managing relationships across multiple sales channels and customer types, including OEMs, government agencies, manufacturers' representatives, distributors, and integrators.

DESIGN ENGINEER

Stanford Telecommunications, Inc., Sunnyvale, CA, 1988–1992

Played key role on technical team to complete a \$15 million, seriously behind-schedule system. Created detailed hardware design for state-of-the-art satellite communications system, which utilized both TDMA and CDMA technologies. Developed high-speed microprocessor board, DSP-based ASIC discriminator, RF demodulator, and other electronics. Supervised engineers, engineering technicians, assembly team, and CAD personnel.

EDUCATION

Bachelor of Science in Electrical Engineering (BSEE), University of California at Davis

COMMUNITY INVOLVEMENT/VOLUNTEERING

- ◆ Coach for youth sports teams (ages 5-15), including baseball, softball, soccer, and lacrosse
 - ◆ Volunteer and chairperson for local Boy Scouts of America troop
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