



APPLICATION FOR APPOINTMENT TO THE BART BOARD OF DIRECTORS – DISTRICT 5 SEAT DUE BY 5:00 P.M. ON THURSDAY, APRIL 25, 2024

The BART Board of Directors is comprised of nine elected officials from the nine BART districts. A vacancy exists on the Board of Directors for the seat representing District 5. District 5 lies in Alameda County and its boundaries currently include the cities/regions of Castro Valley, Cherryland, Dublin, Fairview, Hayward, Livermore, Pleasanton, and Sunol.

The successful applicant will serve as the representative for District 5 through the unexpired portion of the current term. If the appointed candidate wishes to continue serving on the Board of Directors after the current term expires, they will need to run for election to the seat in the general election to be held in November 2024.

Regular meetings of the Board of Directors are generally held on the second and fourth Thursday of each month beginning at 9:00 a.m. Additionally, duties include service on Board Committees, representing BART on various external Boards and Committees, and attendance at special meetings and other meetings as required. Board Members that meet attendance requirements receive a monthly stipend of approximately \$2,026.91. Board Members are also eligible to receive medical, dental, vision, and other benefits.

Board Member Requirements

Pursuant to California Government Code Section 1780, Board Member vacancies may be filled by appointment by a majority of the Board of Directors.

Board Members must be registered voters and residents of the geographical boundaries of the district for which they represent. For the District 5 seat, the applicant must be a registered voter and resident of the current geographical boundaries of District 5. Eligibility can be verified by contacting the Alameda County Registrar of Voters located at 1225 Fallon Street, Rm. G-1, Oakland, CA 94612 (phone: 510-272-6973). You may review district boundaries on the District's webpage at bart.gov/about/bod/districts.

Board Members are subject to conflict-of-interest laws and must file an Assuming Office Statement of Economic Interests (Form 700) upon assumption of Office, an annual Form 700, and a Leaving Office Form 700 upon leaving Office with the Fair Political Practices Commission.

Application Requirements

All interested applicants must submit complete application packets. Application packets are due by **5:00 p.m. on Thursday, April 25, 2024**. The application materials outlined below must be submitted by the stated deadline to the Office of the District Secretary via email at boardofdirectors@bart.gov or in person/via courier at BART Headquarters, 2150 Webster Street, Oakland, CA 94612. Failure to complete all parts of the application form or to submit all required application materials may result in rejection of the application. All finalists are subject to a background check prior to appointment.

1. Completed Application
2. Completed Background Check Form
3. Cover Letter
4. Resume
5. Two (2) References

Please contact the District Secretary with any questions via phone at (510) 464-6080 or email at boardofdirectors@bart.gov.

I. **Personal Information**

First, Last Name:	Gabriel Rodrigues	Residence Address:	[REDACTED]
Mailing Address	[REDACTED]	County of Residence:	Alameda
Main Phone:	[REDACTED]	Alternate Phone:	None
Email Address:	[REDACTED]	Occupation:	Court Attendant Per Diem

II. **Contact Information for References** (you must provide *two* references)

Please provide the contact information for the individuals who may be contacted as your references.

First Name:	Lanelle	Last Name:	Bold
Mailing Address	[REDACTED]	City & Zip:	[REDACTED]
Phone:	[REDACTED]	Email Address:	[REDACTED]
First Name:	Susan	Last Name:	Yancey
Mailing Address	[REDACTED]	City & Zip:	[REDACTED]
Phone:	[REDACTED]	Email Address:	[REDACTED]

III. **Current and Past Board Experience**

Please briefly outline your current and past experience with serving on a Board of Directors, particularly a Board that presides over a government agency. You may attach additional pages, if needed.

I was the elected Safety Trustee on the Contra Costa County Employee’s Retirement Association (CCCERA) from 2012 through 2018. CCCERA had assets under management of over \$9 billion with over 20,000 members. I was also the elected VP of the State Association of County Retirement Systems (SACRS) from 2015 through 2018. SACRS oversees the training and legislation for the 20 California 1937 Act Retirement systems. The 20 counties had assets under management of over \$125 Billion. I held both positions until my retirement.

IV. **Skills and Expertise**

Please summarize your relevant skills and expertise. You may attach additional pages, if needed.

I earned my B.A. from Saint Mary’s College of California and my MBA from California State University, Hayward. I completed certified courses in public policy and board governance at UC Berkeley, Stanford, UCLA, Yale and the Wharton School of Business at UPENN. I completed the prestigious International Foundation of Employee Benefit Plans (IFEBP) Trustee Management Program.

V. **Board and Staff Collaboration**

Please provide a response to the following question: What do you feel is essential to ensure that the Board of Directors and staff are successful in achieving the goals of the District? You may attach additional pages, if needed.

I believe that collaboration amongst the Board of Directors and the staff is the most essential goal for the Board of Directors. Knowing that all members of the Board of Directors and all of the staff at BART have a common goal of contributing to a successful transit system at every level. I believe that every BART employee is a stakeholder of BART and they deserve a healthy work environment. BART passengers also deserve a truly safe and fiscally responsible transit system. I believe that all of the Directors and staff want to feel good about their roles at BART.

VI. **Conflicts of Interest**

Within the past ten (10) years, have you had any affiliation with the District or with a firm that has done business with the District? Please answer "yes" or "no," and explain the nature of the affiliation below if you answered "yes." You may attach additional pages, if needed.

Yes. I am a member of the BART Police Citizen's Review Board.

VII. **Organizations/Group Membership**

Please list any organizations or groups that you belong to or are involved with that you believe bear relevance to your application for service on the BART Board of Directors as a representative of District 5. You may attach additional pages, if needed.

Organization Name:	BART Police Citizen's Review Board	Position:	Member
Organization Name:		Position:	
Organization Name:		Position:	
Organization Name:		Position:	

Applicant's Signature: 

Date: April 22, 2024

Gabriel Rodrigues



April 22, 2024

BART Board of Directors,

I am submitting my application for the BART Board of Directors - District 5 Seat.

I am a resident of Castro Valley, a fervent supporter of BART, the son of a BART train operator, and a current member of the BART Police Citizens' Review Board.

Here's why I believe I am well-suited for this position:

My connection to BART runs deep; my father gained national recognition as a BART train operator when he operated the inaugural public train through the trans-bay tube on September 15, 1974 (see below). Growing up, I witnessed firsthand the pride my family had in my father's role and in being part of the BART family. That sense of pride and commitment to public transit has stayed with me throughout my life, as I have raised my own family in the Bay Area and now share BART rides with my grandchildren.

I bring extensive experience in public governance, having served for six years as a labor group-elected trustee on the Contra Costa County pension board. In this role, I was entrusted with overseeing public employee pension assets totaling over \$9 billion, benefitting more than 20,000 members. Additionally, I served as the Vice President of a statewide county pension organization, where I facilitated board training sessions and advocated for pension-related legislation at the state level.

My educational background includes a bachelor's degree from Saint Mary's College of California and an MBA from California State University, Hayward. I have pursued additional training in board governance from esteemed institutions such as UC Berkeley, Stanford, UCLA, Yale, and the Wharton School of Business at UPenn.

Professionally, I have held leadership positions in both the grocery industry and law enforcement. In my roles as a grocery executive, I managed budgets exceeding hundreds of millions of dollars, oversaw construction projects, and spearheaded customer service initiatives. Subsequently, my decade-long tenure as a Deputy Sheriff

with Contra Costa County provided me with invaluable insights into public service, particularly in advocating for our most vulnerable community members.

I understand the significant responsibilities associated with serving as a BART Director, particularly amidst the ongoing challenges posed by the pandemic. I am confident that my blend of experience, dedication, and passion positions me well to contribute effectively to the BART Board of Directors. Now semi-retired, I also have considerable time to devote to the position.

I eagerly anticipate the opportunity to further discuss my candidacy for this position with you.

Warm regards,

Gabe Rodrigues



GABRIEL RODRIGUES

San Francisco Bay Area



EXPERIENCE

Superior Court of Alameda County

Court Attendant

2021 to Present

Contra Costa County Office of the Sheriff

2006 to 2019

Deputy Sheriff

- ☐ Successfully completed a 6-month Law Enforcement Training Center Academy.
- ☐ Performed traditional law enforcement duties along with a promotion to Operations Deputy.
- ☐ Member of the Mutual Aid Mobile Field Force and a Field Training Officer.
- ☐ Assigned to the Recruiting Department to interview and assess potential new recruits.

Additional Sheriff's Office Responsibilities:

Contra Costa County Employee's Retirement Association (CCCERA)

2012 to 2018

Elected Member of the Board of Trustees

- ☐ Responsible for the financial health and stability of a \$9 billion county public pension fund.
- ☐ Involved in the approval of all investments and senior hiring and compensation.
- ☐ Assisted in the transition of CCCERA from a county department into a stand-alone district.
- ☐ Attended several nationwide conferences and training to better serve the board.
- ☐ Completed multiple on-site visits to evaluate the operations and the credibility of investment firms.
- ☐ Interviewed several portfolio managers as part of CCCERA's vetting process.
- ☐ Attended meetings in Washington, DC with members of Congress and Senate Staff members.

State Association of County Retirement Systems (SACRS)

2015 to 2018

Vice President

- Member of the Board of Directors overseeing the education and training of members who represented 20 California counties with over \$125 billion in public pension assets.
- Secondary role as Chairman of the Program Committee responsible for semi-annual conferences with over 700 members in attendance.
- Recruited conferences' motivational and educational speakers to include Wall Street icons, academia, celebrities, politicians, members of the media, military officers, and war heroes.
- Actively involved in promoting diversity within our organization as well as through our conference speakers and training sessions.
- Updated and improved all bylaws, policies and procedures providing a strong foundation to ensure the future success of the organization.
- Played a key role in the development of a new and improved branding strategy that included a new mission statement, new logos, improved website design, and better marketing tools with the goal to increase membership and providing a more user-friendly interactive webpage platform.
- Published numerous articles and submitted a bill to the Governor of California
- Facilitated numerous speaker panels at various investment and public pension conferences.

DESTINATION PRODUCTS INTERNATIONAL

2004 to 2006

Director of Food Service Sales

- Development and implemented a food service program partnering with Safeway.
- Developed marketing plans and best practices along with hands-on training for Safeway employees.
- Involved in new product development and consumer product testing.
- Responsibilities included overseeing production schedules and inventory management.

ENCORE SALES COMPANY

2002 to 2004

Account Executive

- Developed policies and procedures for a startup company.
- Managed multiple nationwide wholesale and retail accounts.
- Direct reporting to the CEO.
- Supported the CEO and COO in companywide sales and marketing strategies.
- Responsible for developing and supporting relationships with clients and customers.

SAFEWAY, INC

1999 to 2002

Corporate Database Analyst and Financial Analyst

- Created and managed multiple database software programs to analyze and forecast sales and profits.
- Member of a newly created corporate Re-Engineering Department designed to recommend new corporate-wide marketing strategies and labor-saving initiatives.
- Responsible for providing ad hoc reports to the CEO and Senior Management.
- Indirect reporting to the CEO with direct reporting to Senior Vice President.

LUCKY STORES NORTHERN CALIFORNIA DIVISION

1987 to 1999

Several Corporate Marketing Manager Positions

- Responsible for retail pricing strategies for the grocery and general merchandise departments.
- Designed new and major remodeled store merchandising layouts.
- Member of technology task force implementing a state-of-the-art in-store receiving system.
- Created numerous SQL programs automating previously manual duties which significantly reduced labor costs while increasing accuracy.
- Managed office staff and field merchandisers.
- Conducted multiple division-wide training sessions.
- Negotiated several contracts with outside vendors and manufacturers and conducted annual reviews. □
Cooperated in department budget planning and establishing sales goals.

EDUCATION

California State University, Hayward – M.B.A. in Marketing Management

Saint Mary's College of California, Moraga, CA – B.A. in Management

Completed Courses in private and institutional investing, portfolio management, public policy, and board governance at the following institutions: UC Berkeley, Stanford, UCLA, Wharton School of Business, and Yale

AWARDS AND ACKNOWLEDGEMENTS

- Appointed by the BART Police Officers Association to the BART Police Citizen's Review Board
- Recipient of the Over Achievement Award for the City of Hope Hospital
- Received multiple commendations from the Contra Costa County Office of the Sheriff
- Awarded the Contra Costa County Office of the Sheriff Deputy of the Month Award