

BART Agreement Number: 6M6146

Approval Date: 9/29/21

Revised Date: 10/28/25

Work Plan No. A.01-01 – Engagement and Outreach Phase 0

Scope:

The Engagement and Outreach Consultant (Consultant) will assist BART/CCJPA with implementing and building on Link21's engagement and outreach strategies from September 2021 through February 2022. The Consultant will conduct related outreach activities with key agencies, elected officials, stakeholders, policy boards, and the general public to inform them of program developments and to develop consensus through participation and input throughout the process.

Prime: HDR Engineering

Subconsultant	Amount
Beverly Scott & Associates	\$ 20,875
Civic Edge Consulting	\$ 206,230
Gray Bowen Scott	\$ 10,068
IMAGEN	\$ 77,080
Incommon	\$ 8,670
Kearns & West	\$ 679,884
Lowe Consulting Group	\$ 3,716
LTR Advisory Services	\$ 2,950
Prosio Communications	\$ 160,160
Rainwater & Associates	\$ 48,321
Rose Strategic Communications	\$ 7,471
Sagent	\$149,543
Studio Percolate Design	\$ 30,000
Urban Planning Partners	\$ 176,799
Varner PR	\$ 19,919
Winter Consulting Group	\$ 91,387

Total Work Plan Value: \$ 2,892,562