

## Ride BART to Cal Football all season long



Unleash your inner Bear and enjoy all the excitement of 2014 Cal Bears Football without the hassles of parking or traffic!

Take BART to the Downtown Berkeley or Rockridge stations, and hop on the Cal Football shuttle to the stadium. Buses begin running two hours before kickoff – best of all, they're free.

Don't forget to follow us on Twitter @SFBARTable for a chance to win tickets see Cal Football games all season long!

Visit [calbears.com](http://calbears.com) for game information and ticket information. Plan your trip at [bart.gov](http://bart.gov).

### 2014 GOLDEN BEARS HOME SCHEDULE

- Sept. 6 vs. Sacramento State
- Sept. 27 vs. Colorado
- Oct. 11 vs. Washington
- Oct. 18 vs. UCLA
- Oct. 24 vs. Oregon at Levi's Stadium
- Nov. 22 vs. Stanford
- Nov. 29 vs. Brigham Young

## Take BART to see the San Francisco Fringe Festival

The San Francisco Fringe Festival is back, bringing 40 different rare, raw, raucous and remarkable theater performances to San Francisco from Sept. 5 to 20. The festival offers 150 performances over 20 exciting days. Don't miss it! Visit [sffringe.org](http://sffringe.org) for more information.



*The comedy 'Ballet Russe Spectacle Variété' will be part of the 2014 San Francisco Fringe Festival.*

### FROM THE GENERAL MANAGER

## Transit and Tech

Hundreds of thousands of riders take BART daily, and more than 15,000 users subscribe to BART's text messaging service.

Now, BART has improved this service to give riders more options when they're on the go.

Riders can request real time arrivals, delay advisories, elevator updates and more by texting "BART go" to 468311.

In addition, you can subscribe to receive text messages with delay alerts and other service advisories during a specific time of day – sign up to receive alerts during the weekday commute, midday, evening or weekend hours, whenever you usually ride BART. Visit [bart.gov/sms](http://bart.gov/sms) for more details and to sign up for the alerts you'd like to receive. You can text "BART stop" to cancel at any time. This is a free service, but your carrier's message and data rates may apply.

Safety is also a top priority at BART. Last month, BART released a free security app – BART Watch. The app allows riders to text BART Police to report suspicious and criminal activity. You can download the app on your iOS or Android devices from the Apple App Store or Google Play. Versions are available in English, Spanish and simplified Chinese.

Riders can send a text description and/or attach a photo of what they are seeing, which can be sent anonymously. There is also a "one tap" button that will connect a user with BART Police by phone.

BART will continue to think of new and innovative ways to deliver vital information to riders on the go – but in the meantime, I encourage you to use these services to help make your BART ride a safe and smooth one.



Grace Crunican, General Manager

## BART offers 'Free Rides for School Field Trips'

Open to any Bay Area school, sign up at [bart.gov/fieldtrips](http://bart.gov/fieldtrips)

BART is offering Bay Area teachers free rides for school field trips. It's a great opportunity for a school to reduce field trip costs while teaching students how to ride public transit.

The program is limited to a total of 40,000 riders and registration is on a first-come, first-served basis. Registration is now

### FUNDING PROVIDED BY



open. Trips must be a part of an organized school field trip.

Information about the BART Free Rides for Field Trips Program can be found by visiting [bart.gov/fieldtrips](http://bart.gov/fieldtrips) or calling (510) 464-6595.

BART would like to thank the Monterey Bay Aquarium for generously donating the free trips.

### COOL BARTABLE SCHOOL FIELD TRIP DESTINATIONS

- Asian Art Museum: Civic Center BART, Walk 2 blocks
- California Historical Society: Montgomery Street BART, Walk 2 blocks
- Cartoon Art Museum: Montgomery Street BART, Walk 2 blocks
- Children's Creativity Museum: Powell Street BART, Walk 2 blocks
- Exploratorium: Embarcadero BART, 15-minute walk

## bartable calendar

### AURORA THEATRE COMPANY PRESENTS "RAPTURE, BLISTER, BURN"

Through Sept. 28

Aurora Theatre Company, 2081 Addison St., Berkeley  
auroratheatre.org

#### > BART: Downtown Berkeley, walk 1 block

See the Bay Area premiere of Becky Shaw's new comedy about three generations of women grappling with feminism's foibles. A finalist for the 2013 Pulitzer Prize.

### CAL SHAKES PRESENTS "A MIDSUMMER NIGHT'S DREAM"

Sept. 3 to 28

Bruns Amphitheatre, Orinda  
calshakes.org

#### > BART: Orinda + Free Shuttle

Shana Cooper returns to direct another of Shakespeare's iconic works. \$41-\$72.

### SOLANO STROLL

Sept. 14, 10am to 6pm

Solano Avenue  
solanoavenueassn.org

#### > BART: North Berkeley + Free Shuttle; or El Cerrito Plaza, walk 15 minutes

Check out the East Bay's largest street festival, now celebrating its 40th year. Featuring more than 500 vendors, including entertainers, food booths, artisans, non-profits and government agencies. Be on the lookout for the BARTmobile during the parade!

### SUNDAY STREETS, EXCELSIOR

Sept. 28, 11am to 4pm

Mission Street, San Francisco  
sundaystreetsf.com

#### > BART: Balboa Park or Glen Park, walk 15 minutes

Bring your bike, roller blades, skateboards or walking shoes for a day of fun along Mission Street. Route includes Mission Street between Theresa/Valalon and Geneva Avenue.

### EXCELSIOR FESTIVAL

Sept. 28, 11am to 4pm

Ocean and San Juan Avenues, San Francisco  
excelsiorfestival.org

#### > BART: Balboa Park, walk 15 minutes

A free, family-friendly art and music festival featuring live music, multi-cultural food and an array of entertainment for all ages.

### KAISER CENTER 2014 ROOF GARDEN CONCERTS

Sept. 5 and 12, noon to 1pm

Kaiser Center Roof Garden, 300 Lakeside Dr., Oakland  
kaisercenterroofgarden.com

#### > BART: 19th St/Oakland

Free, and open to the public. Take any elevator located in the Kaiser garage to "RG" level to access the Roof Garden.

## Let's be social!



@SFBARTable

Follow us on Facebook and Twitter to win free event tickets and discover fun things to do around the Bay Area — all bartable!



fb.com/bartable

**BARTable This Month** is the official passenger publication of the San Francisco Bay Area Rapid Transit District and is produced monthly. To contact us, write **BARTable This Month**, 300 Lakeside Drive, Oakland, CA 94612 or email [bartable@bart.gov](mailto:bartable@bart.gov).

## Measure BB on November ballot Funds would support transit in Alameda County

Transportation ballot Measure BB will go before Alameda County voters this November.

According to the Alameda County Transportation Expenditure Plan, Measure BB will extend the existing Alameda County half-cent transportation sales tax and augment it by a half-cent. It is anticipated the sales tax extension and augmentation would generate almost \$8 billion for transportation improvements throughout Alameda County.

Measure BB was developed by the Alameda County Transportation

Commission and outlines a 30-year plan that will generate \$20 billion in economic activity for the Bay Area and nearly 150,000 jobs.

Measure BB will provide more than \$860 million towards projects to modernize and expand the BART system.

It will also repair streets and reduce traffic, increase bus service, and expand safe walking and biking paths.

Visit [AlamedaCTC.org/2014Plan](http://AlamedaCTC.org/2014Plan) to learn more about the projects that will be funded by Measure BB, as well as its accountability and performance measures.

## Start Friday nights off right at UN Plaza

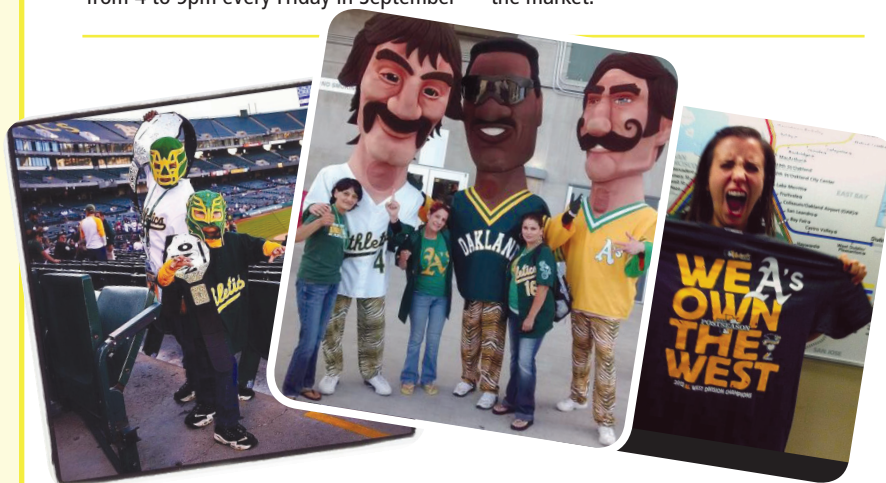
Start your weekend off at the Friday Night Market at the UN Plaza in San Francisco. With more than 45 vendors, food trucks and live music, there is something for everyone.

The Friday Night Market takes place from 4 to 9pm every Friday in September

and October at UN Plaza, steps away from Civic Center BART.

For details, visit its Facebook page at [fb.com/FridayNightMarketSF](http://fb.com/FridayNightMarketSF).

Follow us on Twitter @SFBARTable for a chance to win a \$20 gift certificate to the market.



## Be the A's BART Rider of the Game!

This is your last chance in 2014 to be the A's BART Rider of the Game! For this month's contest, send us a photo of you in your best game gear.

There are three ways to enter:

1) Tweet a photo of yourself to @SFBARTable and use the hashtag #BARTableRider

2) Email a photo of yourself to

[bartable@bart.gov](mailto:bartable@bart.gov) with the subject "BART Rider of the Game"

3) Mail us a photo to A's BART RIDER OF THE GAME" Attn: BART Marketing Department, 300 Lakeside Dr., Oakland, CA 94612".

Enter by Sept. 10, 2014 to win tickets to the Sept. 17 game. For more information, visit [bart.gov/fan](http://bart.gov/fan).

BARToon grimescartoons.com

Dad, did you know that BART can be 12 times more efficient than driving, and saves over 4.5 million pounds of CO2 each weekday?

That's why I commute by BART and why we'll take BART to watch Cal whoop Stanford in the Big Game.

You know Mom will be rooting for the Cardinal.

And how 'bout you, my precocious future Golden Bear?

Source:  
[www.bart.gov/guide/bluesky](http://www.bart.gov/guide/bluesky)

Officially neutral, but my future's riding on BART and Mother Earth.

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