



BERKELEY-EL CERRITO CORRIDOR ACCESS PLAN



Funded by the California Department of Transportation and the Federal Transit Administration

OUTREACH MILESTONE REPORT #3

June 2022 through February 2023

The Berkeley – El Cerrito Corridor Access Plan (The Corridor Access Plan) is focused on existing riders whose access to BART may be affected by the transit-oriented developments (TODs) that will result in over 2,000 mixed-income homes planned on station parking lots at Ashby, North Berkeley, and El Cerrito Plaza. Using input from the public, elected officials, boards and commissions, local agencies, and service providers, the Corridor Access Plan provides a set of area-wide options for station access and parking management to be implemented in alignment with each station's development.

This milestone report summarizes the third of three public outreach phases for the Corridor Access Plan.

Online Open House #3



1,348 Unique Users

Other Outreach



12 Virtual Public Meetings
(Community, Council, Board)



429 Completed Surveys



100+ Interactions at
One In-station Event



More than 75% Understood the
Plan's Purpose and Content



~1,300 Email Recipients



2 Social Media Posts with 464
Reactions, Retweets, Likes,
Comments, and Shares



45 Website Comments Received

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WHAT WE HEARD: KEY THEMES

Input received during this period of outreach mirrored the themes that were heard in the first two outreach periods, as detailed in the previous milestone reports. Therefore, they are not repeated here.

The following summarizes the 429 responses to the online open house #3 survey, which was focused on public reaction to the draft Corridor Access Plan:

- In response to the station of greatest interest:
 - 39% selected El Cerrito Plaza
 - 35% selected North Berkeley
 - 15% selected Ashby
 - 9% selected Downtown Berkeley
 - The remaining 2% selected other stations
- 80% indicated that they understood the purpose of the draft Corridor Access Plan.
- 76% indicated that they understood the content of the draft Corridor Access Plan.
- 61% provided additional comments.
- 87% indicated that they were BART riders. Of the 370 rider responses:
 - 31% use BART frequently, at least three days a week while 21% use BART one to two days per week.
 - 46% indicated that the recommended strategies in the draft Corridor Access Plan would help them get to BART without driving and parking.
 - Of the 114 who currently drive to and park at BART, 12% indicated that the recommended strategies in the draft Corridor Access Plan would help them get to BART without driving and parking.
 - 69% plan to get to BART most of the time without driving and parking once their “home” station is developed.

OUTREACH SUMMARY

Online Open House

The third online open house provided the draft plan for public review. The online open house could be translated into multiple languages. The survey solicited feedback from the public from **December 16, 2022, through January 8, 2023**.

Project Website

Free-form comments were submitted through the Corridor Access Plan website (www.bart/beccap.gov).

Public Meetings

There were 12 virtual meetings with elected officials, boards, commissions, and community groups. Additionally, one in-station event was held at El Cerrito Plaza.



Outreach and Project Timeline

Outreach

Outreach for the Corridor Access Plan was conducted in three rounds:

- **1st Round (spring/summer 2021) – Needs:** Public input on access needs across the corridor, gathered through the online open house, project website, in-person events, and virtual meetings.
- **2nd Round (fall 2021 through summer 2022) – Initial Access Strategies:** Public feedback on an initial set of strategies for area-wide station access and parking.
- **3rd Round (fall/winter 2022) – Draft Corridor Access Plan:** Public review of the plan, which summarized the needs, confirmed and prioritized the set of strategies for station access and parking, and identified funding opportunities to implement these options.

Project Timeline

The project timeline and its relationship to each outreach phase is shown in Figure 3 below:

Figure 1: Project Timeline and Outreach Phases

