

March Bike Pilot Evaluation and Initiatives Update



Background



 **Pilot one, August 2012--five Fridays in August**

 **Pilot two, March 2013--one full work week**

--no bikes on first three cars

For both tests, commute period restrictions were waived and bikes were allowed on all trains and in all stations.

(August 381,000 trips per day) (March 398,000 trips per day)

Evaluation



Observation

- BART Staff
- BART Accessibility Task Force
- BART Bike Task Force
- SF & East Bay Bike Coalitions



Rider Input*

- Open Participation Comments (*2,153 respondents*)
Completed by higher proportion of riders with strong opinions on both sides of issue
- Random Sample Survey (*1,720 respondents*)
Scientific sample is more representative of typical riders

*Source BART Marketing and Research

Rider Survey --random sample--



What effect did the bike test have on your decision to ride?

	August 2012	March 2013
No effect on decision to ride	88%	84%
Avoided BART	4%	3%
Rode in first three cars	not asked	7%
Brought bike on BART	7%	6%



Rider Survey -- continued --

(random sample)



Enough room for bikes and passengers?

	August 2012	March 2013
Yes, enough room	38%	39%
A little crowded, but ok	44%	42%
Too crowded	18%	19%

How did allowing bikes affect your trip?

	August 2012	March 2013
Little or no effect	74%	75%
Made trip better	9%	8%
Made trip worse	17%	17%

Rider Survey -- continued --

(random sample)



Did you experience any problems related to the bike pilot?

	August 2012	March 2013
Yes	10%	13%
No	90%	87%

Most Common Problems

- Bikes blocking aisle/doorway/seats
- Crowded/bikes entering
- Bumped into by bike
- Bikes on escalators
- Rude behavior
- Cause delays

Rider Survey -- continued --

(random sample)



More or less likely to ride BART during commute period if bikes are allowed?

	August 2012	March 2013	
Much more likely	20%	19%	} 24-25%
Somewhat more likely	5%	5%	
Equally as likely	66%	61%	
Somewhat less likely	7%	7%	} 10-11%
Much less likely	3%	4%	
Don't know	not asked	4%	

Rider Survey -- continued --

(random sample)



Currently bikes are not allowed on BART trains during commute hours . . . which would you be most in favor of?

August 2012	
Maintain current restrictions	37%
Reduce to one hour	25%
Eliminate restrictions all together	37%

March 2013	
Maintain current restrictions	23%
Allow bikes at all times except for first 3 cars during commute times	76%

Key Findings from Survey



Most riders feel unaffected by the change

- 84% = no impact on decision to ride
- 75% = little or no effect on their trip



Some riders will be unhappy with bikes during commute period primarily because they feel trains are too crowded

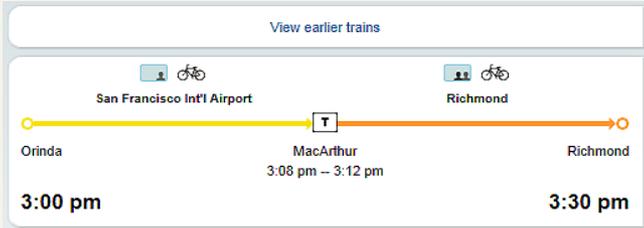
- 13% reported problems during pilot mainly related to crowding
- 17% accommodating bikes made trip worse

Fewer opposed to bikes onboard

- August 2012 = 37% in favor of keeping current restrictions
- March 2013 = 23% in favor of keeping current restrictions

Initiatives Supporting Bikes Onboard



Initiative	Update
<p>Reconfiguration of car interiors</p> <ul style="list-style-type: none"> -- August, 350 complete -- March, 495 complete 	<p>Proceeding on schedule. All cars will be modified by end of June 2013 making additional space for bikes, wheelchairs, luggage and strollers</p>
<p>Train Crowding Information</p>	<p>Live now</p> 
<p>Bicycle waiting zones at 12th and 19th street</p>	<p>Test phase in progress at 19th Street Oakland Station. Full implementation scheduled for June.</p>

12th & 19th Streets Platform Modifications



Floor Graphic



Projected Wall Sign

Initiatives Supporting Bikes Onboard -- continued --



Initiative	Update
<p data-bbox="131 572 736 611">Reduce Bikes on Escalators</p>  A photograph of an escalator in a transit station. A sign with a red circle and slash over a bicycle icon is mounted on the wall to the left of the escalator steps. The escalator is moving upwards, and the lighting is bright, creating a high-contrast scene.	<p data-bbox="991 572 1789 782">Improved signage will be deployed to increase visibility of rule. Car cards being designed to remind cyclists no bikes on escalators.</p>
<p data-bbox="131 989 658 1028">Bike Etiquette Education</p>	<p data-bbox="991 989 1744 1199">Education about bike rules and etiquette are critical to a successful bikes onboard program. Car card program kick off July 1.</p>

Bike Etiquette Car Card

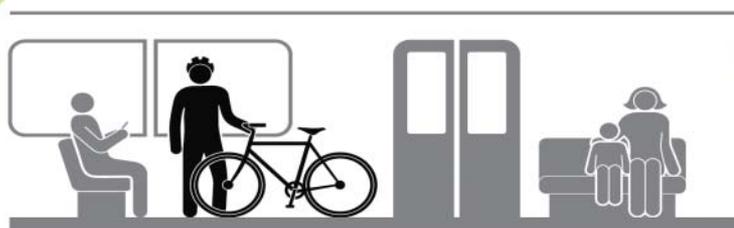


Bike Smart on BART! Don't Board Crowded Cars



⊘ Bikes NO!

- Do not board crowded cars with your bike.
- If a train is crowded, wait for the next train.



↑ Bikes YES!

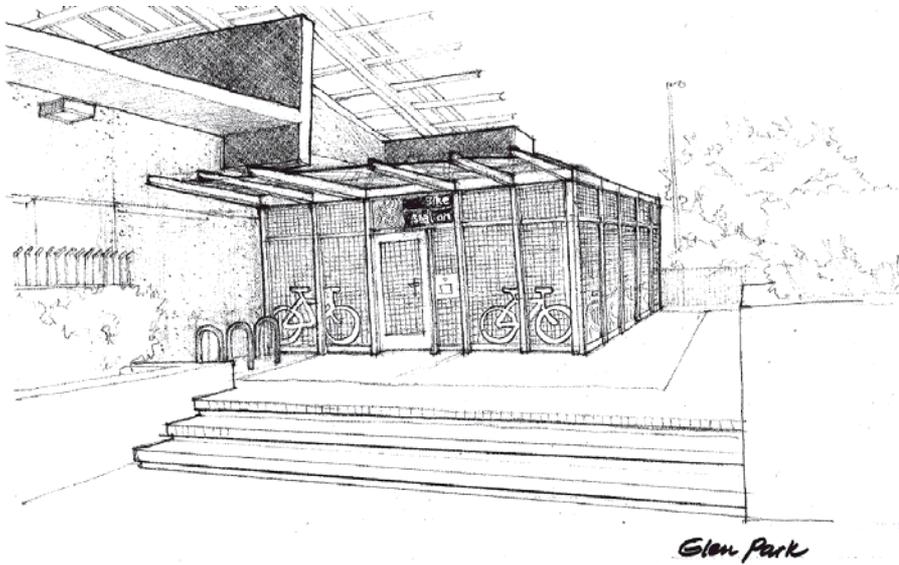
- Only board cars that can comfortably accommodate you and your bike.
- Control bikes at all times—keep a hand on your bike.

Initiatives Supporting Bikes Onboard -- continued --



Initiative	Update
<p data-bbox="162 615 436 662">Bike Sharing</p> 	<p data-bbox="942 615 1673 833">The SF/ Peninsula program kicks off this August. East Bay partners (including BART) developing strategy for migration/expansion.</p>
<p data-bbox="162 936 832 1155">Expanded Secure Bike Parking (25% of bikes on trains are there now because of lack of secure parking)</p>	<p data-bbox="942 936 1644 1268">Conceptual plan and budget estimates are complete to add 2,000+ secure parking spaces at 18 stations—more than doubling the supply of secure parking—over next few years.</p>

BART Bike Parking Capital Program



Glen Park Bike Station

Concord Bike Station



Next Steps—Proposed Bike Rule Change



Ask Board to consider rule change at May 23 meeting.

Bikes are allowed on all trains but never in the first car. During commute hours (7:00 to 9:00 am & 4:30 to 6:30 pm.) bikes are not allowed in the first three cars of any train.

- **Bikes will be allowed at 12th and 19th Street stations.**
- **Other bike rules remain in effect (including no bikes on crowded cars)**