

Connect & Create Great Places FY17-FY20 WORK PLAN

OVERVIEW

Lead Department: Planning, Development & Construction Preparer/Owner: A. Thorne-Lyman **Supporting Departments:** Customer Access, BART Police, Operations, Government & Community Relations

STRATEGY DESCRIPTION

High level actions that make up the strategy, how BART will pursue, and how this Strategy supports the Strategic Plan goals and Key Performance Indicators.

BART will Connect & Create Great Places by investing in transit-oriented development (TOD), access, and placemaking enhancements at BART facilities and in surrounding neighborhoods. BART will lay the groundwork for expanded TOD and Station Access programs and establish a strong pipeline of projects for both. BART will continue to expand partnerships with local jurisdictions and community based organizations to implement Plan Bay Area. BART will also enhance the sense of safety and place in station areas through the Community-Based Policing and public art programs. Ultimately, these actions engage the public, increase ridership, and enhance the sense of safety and cleanliness at stations through activation of space.

- 1. Transit-Oriented Development
- 2. Station Modernization
- 3. Station Access Improvements

- 4. Community-Based Policing
- 5. Station Brightening / Cleanliness
- 6. Placemaking (Art, Retail, Activation)



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ACTIVITY #1: TRANSIT-ORIENTED DEVELOPMENT

Lead Department: Planning, Development & Construction Preparer/Owner: S. Brooks / A. Thorne-Lyman, Real Estate & Property Development

Supporting Departments: Stations Planning, Strategic Planning, Government & Community Relations, Customer Access

BART will catalyze investment and density at and near BART stations through joint development projects, as well as through partnership and engagement in land use planning and implementation efforts with local cities and other organizations. Over the next four years, the focus of the TOD Program will be to lay the groundwork to accelerate the pace and scale of quality TOD projects both on and off BART property. This will be completed through coordinated work across the Real Estate & Property Development, Stations and Strategic Planning, and Government & Community Relations groups.

FOUR YEAR OUTLOOK

What milestones will be achieved in each of the next 4 years to move forward this Activity and support the Strategy?

FY17	FY18	FY19	FY20
1. Manage Resources Strate	egically to Support TO	D	
Finalize TOD Business Practices and TOD Guidelines Documents to clarify roles and responsibilities – work with cities to update and refine PDA Place Type data	Implement changes to pre-solicitation and ground lease stages to clarify and accelerate process	Ensure all new BART TOD Projects are compliant with TOD guidelines	Ensure all new BART TOD Projects are compliant with TOD guidelines
	Establish priority sites for future solicitation	Continue to recalibrate site prioritization data based on new market, policy information	Continue to recalibrate site prioritization data based on new market, policy information
Identify resource needs to expand pace and scale of development	Systematize grant applications to secure resources for critical needs		
Develop new approach to engagement across Real Estate/Property Development, Planning, and Government & Community Relations	Implement new approach t	o engagement	



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2. Support Transit-Oriented Districts

2. Support Transit-Oriented	Districts	1	
Support Station Area Planning aligned with BART's TOD Guidelines (Adeline Corridor Plan / Ashby; Bay Fair BART; North Downtown Walnut Creek Specific Plan; Isabel Avenue TOD Plan / Livermore; Hayward; North Concord; Central SOMA / Powell; Downtown Oakland)	Support Station Area Planning aligned with BART's TOD Guidelines (Adeline Corridor Plan / Ashby; Bay Fair BART; North Downtown Walnut Creek Specific Plan; Isabel Avenue TOD Plan / Livermore; Hayward; North Concord; Central SOMA / Powell; Downtown Oakland; Irvington)	Support Station Area Planning aligned with BART's TOD Guidelines (North Concord; Irvington, others TBD)	Support Station Area Planning aligned with BART's TOD Guidelines - TBD
Consolidation with Adjacent Properties : Identify opportunities for assembly and TOD implementation strategies that extend beyond BART's property	Work with regional partners to develop assembly and TOD implementation tools	Work with regional partners to develop assembly and TOD implementation tools	Test assembly and TOD implementation tools
Other Implementation Tools: Develop approach to supporting cities w parking mgmt. and other critical implementation needs	Launch parking management and implementation technical support	Establish new legislative priorities for implementation tools	Expand technical support to Cities in partnership with regional agencies
Economic Development & Job Creation: Develop approach to encourage job growth and BART ridership at existing East Bay job centers (e.g. Oakland, Walnut Creek, Pleasant Hill, San Leandro, West Dublin/Pleasanton, Warm Springs). Advance development of office at West Oakland, Lake Merritt	Work with other regional agencies to find resources to advance technical support to cities aiding in creation of transit rich job centers. Advance development of office at West Oakland, Lake Merritt, West Dublin/ Pleasanton.	Explore state legislative strategy to encourage job growth near transit (e.g. innovation zones, tax credits). Advance	Advance TDM programs with existing job centers and institutions near BART, and development of office at West Oakland, Lake Merritt, others to be prioritized
3. Increase Sustainable Tra	insportation Choices		
Interdepartmental Coordination: Work with planning, access to complete assessment of identified needs from existing plans at stations	Aid in prioritization of station access improvements to ensure improvements maximize station area TOD	Ongoing coordination of station access improvements with station area plans	
Engage cities to establish place types accurate to envisioned growth, and to modify parking requirements accordingly	Ongoing work with cities to area plans	o reduce parking requirem	nents and update station



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Disseminate completed TOD Guidelines to cities and developers, to clarify BART's expectations for high quality TOD	Evaluate new joint development projects based on TOD guidelines and performance targets	Evaluate new joint development projects based on TOD guidelines and performance targets	Evaluate new joint development projects based on TOD guidelines and performance targets
	Identify funding mechanisms to provide essential services (e.g. grocery, child care) within ¹ ⁄ ₂ mile of BART	Expand mechanisms to provide essential services (e.g. grocery, child care) within ¹ / ₂ mile of BART	Implement mechanisms to provide essential services (e.g. grocery, child care) within ¹ / ₂ mile of BART
4. Investment in the Program			
Advance current portfolio of joint development projects, adding: Lake Merritt, El Cerrito Plaza, Balboa Park	Advance portfolio of joint of from FY17 Ongoing work to prepare c		
Identify investment needs to expand the program, and integrate with state legislative agenda	Ongoing legislative action t	to address the TOD Progra	am's needs and priorities
Evaluate Transit Benefit Assessment District, and explore other district- based financing mechanisms	Explore potential for EIFD in partnership with Cities, MTC	Explore additional value and needs	capture mechanisms
Develop BART TOD investment strategy as part of land use and affordable housing strategy (e.g. how to discount land and invest TOD revenues back into program)	Identify remnant parcels that BART owns for potential sale to generate revenue	Implement investment s cost-benefit analysis to	trategy and provide Board on ongoing basis
5. Invest Equitably			
Complete Affordable Housing Strategy to identify additional affordable housing subsidy needs and potential sources	Integrate subsidy needs int	o legislative agenda at sta	ate, federal level
Continue to work with Strategic Grow more competitive for BART joint dev housing and station access needs int	elopment projects; Streamlin		
Work with cities and counties that h	nave local sources of funds fo	r affordable housing to in	vest in BART
Ongoing coordination with TOD Imp sectors and develop joint strategies		to align resources across	public and non-profit

FOUR YEAR RESOURCE ASSUMPTIONS

FY17	FY18	FY19	FY20
Identify additional resource needs		e additional staffing and resountified in investment strategy	irces. These resources and



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ACTIVITY #2: STATION MODERNIZATION

Lead Department: Planning, Development & Construction Preparer/Owner: S. Ng **Supporting Departments:** Stations Planning, Facilities Maintenance, District Architect

The Station Modernization program will complete conceptual design of needed improvements at a minimum of 12 stations. Some of these improvements have secured funding, and others do not. Completed station modernization plans will enable BART staff to seek and respond proactively to funding opportunities for needed improvements. Station modernization plans improve the design aesthetic of stations to reinforce the unique identity of places, while enhancing the functionality and sense of customer safety.

FOUR YEAR OUTLOOK

What milestones will be achieved in each of the next 4 years to move forward this Activity and support the Strategy?

FY17	FY18	FY19	FY20
Station Construction: Advertise construction at Powell St; El Cerrito del Norte	Station Construction: Advertise construction at 19 th St / Oakland; Complete construction at Powell St; El Cerrito del Norte	Station Construction: Complete construction at 19 th St / Oakland;	Station Construction: Initiate Construction at Berkeley; West Oakland; Lake Merritt
	Station Design: Initiate Preliminary Eng. at Berkeley		Station Design: Initiate Preliminary Eng. at West Oakland, Richmond
Station Planning: Complete Concept Plan at Downtown Berkeley	Station Planning: Start Concept Plan at West Oakland; Richmond	Station Planning: Complete Concept Plan at West Oakland; Richmond	
Canopies: Start Construction on 3 Pilot Canopies in Downtown SF	Canopies: Start planning/design/environmen tal for Phase 2 canopies in Downtown SF	Canopies: Complete planning/design/environment al for Phase 2 canopies in Downtown SF	Canopies: start Construction Phase 2 canopies/escalator

FOUR YEAR RESOURCE ASSUMPTIONS

FY17	FY18	FY19	FY20
Assumes Prop 1B funding for stations	Assumes ACTC Measure BB	Assumes San Francisco	Assumes San Francisco
	and BART Measure RR	provides additional	provides additional
	funding for stations	funding for canopies	funding for canopies



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ACTIVITY #3: STATION ACCESS IMPROVEMENTS

Lead Department: Administration & Budget Preparer/Owner: R. Franklin, V. Menotti **Supporting Departments:** Stations Planning, BART Police, District Architect

Over the next four years, the Station Access Program will prioritize multimodal access to stations, focusing on shifting riders to more sustainable modes, consistent with the Station Access Policy. Seek to improve walk/bike access, increase per space occupancy of parking facilities, develop and implement access guidelines, and prepare for greater utilization of intermodal facilities.

FOUR YEAR OUTLOOK

What milestones will be achieved in each of the next 4 years to move forward this Activity and support the Strategy?

FY17	FY18	FY19	FY20
1. Station Access Prog	ram Development		
Establish performance measures , including mode-share targets. Refine 5-year work plan and develop resource needs.	Annual assessment of performance measures, status of work plan, and refinement of resource needs.	Annual assessment of performance measures, status of work plan, and refinement of resource needs.	Annual assessment of performance measures, status of work plan, and refinement of resource needs.
Develop accelerated implementation strategy for Station Access funds consistent with Measure RR	Implement strategy	Implement strategy	Implement strategy
Incorporate Access Policy in day-to-day operations, including ongoing outreach and coordination between BART departments and with local partners.	Ongoing coordination between BART departments and with local partners.	Ongoing coordination between BART departments and with local partners.	Ongoing coordination between BART departments and with local partners.



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2. Plan, Innovate &	Partner -	$\rightarrow \rightarrow \rightarrow \rightarrow \rightarrow$	Invest & Implement
2a. Active Access			
Prepare Pedestrian and Bicycle Network Analyses at 10 priority stations.	Advance design for priority projects, in partnership with local agencies. Identify funding, in partnership with local agencies and implement upgrades as funding is available Prepare analyses for additional stations	Advance design for priority projects, in partnership with local agencies. Identify funding, in partnership with local agencies and implement upgrades as funding is available Prepare analyses for additional stations	Advance design for priority projects, in partnership with local agencies. Identify funding, in partnership with local agencies and implement upgrades as funding is available Prepare analyses for additional stations
Improve last-mile access to eBART: Prepare Outer C- Line / eBART Corridor Access Study	Advance design for priority projects, in partnership with local agencies. Identify funding, in partnership with local agencies and implement upgrades as funding is available	Undertake study/develop plan for Brentwood Intermodal Implement upgrades as funding is available	Implement upgrades as funding is available
N/A	Develop marketing, information sharing, and education initiatives to support rider shift to sustainable modes	Ongoing program	Ongoing program
Partner with local cities and agencies to identify funding opportunities and to support local initiatives such as Vision Zero and SR2S.	Ongoing partnerships and implementation of key projects	Ongoing partnerships and implementation of key projects	Ongoing partnerships and implementation of key projects
Advocate for improved BART station access in station area and local transportation plans	Advocate for improved BART station access in station area and local transportation plans	Advocate for improved BART station access in station area and local transportation plans	Advocate for improved BART station access in station area and local transportation plans
Conduct plan review of local adopted specific and area plans and identify projects to pursue	Identify funding , in partnership with local agencies and implement upgrades as funding is available	Ongoing implementation	Ongoing implementation



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	1		
Implement 2015 BART Bicycle Capital Plan	Implement 2015 BART Bicycle Capital Plan	Implement 2015 BART Bicycle Capital Plan	Implement 2015 BART Bicycle Capital Plan
Bike Stations: Concord, Pleasant Hill, MacArthur Expand secure bike parking Design Stair Channels	Bike Stations: Lafayette, Lake Merritt; relocate Berkeley Bike Station Expand secure bike parking Implement stair channels	Bike Stations: San Leandro, Dublin/Pleasanton Expand secure bike parking Implement stair channels	Bike Stations: West Oakland, N. Berkeley Expand secure bike parking Implement stair channels
Develop " Bike Parking Capital Plan –3 rd Edition"	Identify funding & implement priority projects	Identify funding & implement priority projects	Identify funding & implement priority projects
Partner with Bay Area Bike Share	Bike Share Deployment Phase 2	Ongoing partnership	Ongoing partnership
Develop Districtwide Accessibility Improvement Program Accessibility Improvement Program Phase 1 – Programming and Design	Accessibility Improvement Program Phase 1 – Design and Contracting	Accessibility Improvement Program Phase 1 – Construction	Accessibility Improvement Program Phase 1 – Construction
Complete Universal Design Guidelines	Integrate Universal Design Guidelines with Accessibility Improvement Program	Integrate Universal Design Guidelines with Accessibility Improvement Program	Integrate Universal Design Guidelines with Accessibility Improvement Program
Pilot Accessibility Demonstration Projects: Hearing loop Ongoing pilot project evaluation.	Pilot Accessibility Demonstration Projects: Navigation system for sight impaired	Pilot Accessibility Demonstration Projects: PA System Improvement	Pilot Accessibility Demonstration Projects: TBD
2b. Shared Mobility Im	provements		
Develop Multimodal Access Design Guidelines	Update BART Facilities Standards Identify 1 priority stations for pilot intermodal redesign	Complete design for pilot intermodal redesign Identify and begin to design 4 priority intermodal redesigns. Implement upgrades as funding is available	Ongoing implementation
Develop Curb Management Guidelines & Shuttle Management Guidelines	Identify resources to update management strategies Plan registration process for shuttles, taxis and TNCs.	Implement new management and operating procedures Implement registration system for entities using intermodal areas.	Implement upgrades as funding is available Evaluate and refine registration system



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(BRT, Better Market Street) and to efficiently serve stations. Use AC Transit/BART ILC as model to establish new partnerships where needed.key projectsprojectsprojectsAssess results of AC/BART Joint Fare Study pilot, and implement next stepsDependent on study outcome.Dependent on study outcome.Dependent on study outcome.Dependent on study outcome.Revamp Carpool Program Policy programOngoing evaluation and refinement of programStrategically expand parking resources: proceed with design at Dublin/Pleasanton, Pittsburg/Bay PointComplete design and begin constructionOngoing implementation ongoing implementationOngoing implementation ongoing implementationOffsite Shared Parking Policy: Explore with Board modifications to parking programImplement new program. Policy: Explore with Board modifications to parking programImplement new program. Ongoing implementation Policy: Explore with Board modifications to parking programOngoing implementation Policy: Explore with Board modifications to parking programDifylease fication to parking <th>Intermodal Signage Update Project: Inventory existing signage and identify signage needs</th> <th>Design signage update project; complete Phase I</th> <th>Complete Phase II</th> <th>Complete Phase III</th>	Intermodal Signage Update Project: Inventory existing signage and identify signage needs	Design signage update project; complete Phase I	Complete Phase II	Complete Phase III
Joint Fare Study pilot, and implement next stepsoutcome.outcome.outcome.Revamp Carpool ProgramOngoing evaluation and refinement of program2c. Drive and Park ImprovementsOngoing evaluation and refinement of programOngoing evaluation and refinement of programOngoing evaluation and refinement of programOngoing evaluation and refinement of programStrategically expand parking resources: proceed with design at Dublin/Pleasanton, Pittsburg/Bay PointOngoing inplete design and 	agencies on key initiatives (BRT, Better Market Street)	and implementation of	implementation of key	implementation of key
Pilot programrefinement of programrefinement of programrefinement of program2c. Drive and Park ImprovementsBegin roll-out of real-time parking informationOngoing evaluation and refinement of programOngoing evaluation and refinement of programOngoing evaluation and 	Assess results of AC/BART Joint Fare Study pilot , and implement next steps			
Begin roll-out of real-time parking informationOngoing evaluation and refinement of programOngoing evaluation and refinement of programOngoing evaluation and refinement of programStrategically expand parking resources: proceed with design at 	Revamp Carpool Program : Pilot program			
parking informationrefinement of programrefinement of programrefinement of programStrategically expand parking resources: proceed with design at Dublin/Pleasanton, 	2c. Drive and Park Imp	provements		
parking resources: proceed with design at Dublin/Pleasanton, Pittsburg/Bay Pointbegin constructionOffsite Shared Parking Initiatives: Identify offsite opportunities.Initiate pilot partnership for shared parkingOngoing implementationOngoing implementationUpdate BART's Parking Policy: Explore with Board modifications to parking programImplement new program. Policy: Explore with Board modifications to parking programOngoing implementation ongoing implementationOngoing implementationUpdate Parking Fee Collection Equipment: Explore variable pricing technologies by time of day, day of week.Update Fee collection equipment Board; marketing campaign to publicize itOngoing implementation ongoing implementationPry20 Ongoing implementationParking & Traffic Code update: Develop new code proposal; conduct internal outreachGet it adopted by the Board; marketing campaign to publicize itOngoing implementationFY20 Ongoing implementation	Begin roll-out of real-time parking information	5 5		
Initiatives: Identify offsite opportunities.for shared parkingOngoing implementationOngoing implementationUpdate BART's Parking Policy: Explore with Board modifications to parking programImplement new program.Ongoing implementationOngoing implementationUpdate Parking Fee Collection Equipment: Explore variable pricing technologies by time of day, day of week.Update Fee collection equipmentOngoing implementation ongoing implementationOngoing implementation ongoing implementationParking & Traffic Code Update: Develop new code proposal; conduct internal outreachGet it adopted by the Board; marketing campaign to publicize itOngoing implementation ongoing implementationFY20 Ongoing implementation	parking resources: proceed with design at Dublin/Pleasanton,		Complete construction	
Policy: Explore with Board modifications to parking programUpdate Parking Fee Collection Equipment: Explore variable pricing technologies by time of day, day of week.Update Fee collection 	Offsite Shared Parking Initiatives: Identify offsite opportunities.		Ongoing implementation	Ongoing implementation
Collection Equipment: Explore variable pricing technologies by time of day, day of week.equipmentImage: Collection EquipmentParking & Traffic Code Update: Develop new code proposal; conduct internal outreachGet it adopted by the 	Policy: Explore with Board modifications to parking	Implement new program.	Ongoing implementation	Ongoing implementation
Update: Develop new code Board; marketing implementation proposal; conduct internal campaign to publicize it implementation outreach implementation implementation	Update Parking Fee Collection Equipment: Explore variable pricing technologies by time of day, day of week.		Ongoing implementation	Ongoing implementation
3. Manage and Assess	Parking & Traffic Code Update: Develop new code proposal; conduct internal outreach	Board; marketing	Ongoing implementation	
	3 Manage and Assess	1	I	1



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N/A	Progress report to the board on the Station Access program.	Progress report to the board on the Station Access program including progress towards the performance targets.	Progress report to the board on the Station Access program.
N/A	N/A	Prepare for 2020 Station Profile Survey	Implement 2020 Station Profile Survey

FOUR YEAR RESOURCE NEEDS

FY17	FY18	FY19	FY20		
Studies, programs and capital improvements depend upon continued grant and BART funding. Consistent with					
Station Access Policy next steps a more detailed resource needs, including new staffing needs. For example, new					
Parking Manager, to oversee BART's 47,000 parking spaces; and new administrator to oversee taxi, TNC, and shuttle					
registration program and manage curb uses; additional resources to implement improved data development and					
management	-		·		



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ACTIVITY #4: COMMUNITY-BASED POLICING

Lead Department: Planning, Development &

Supporting Departments: External Affairs

Construction
Preparer/Owner: K. Rainey

Through analysis of crime statistics, high-crime stations will be identified patrol presence increased at those locations to enhance Community Oriented Policing efforts. Likewise, additional patrols of train consists will be conducted to increase visibility.

To further strengthen efforts to enhance the Department's Community Oriented Policing philosophy, personnel will be provided Fair and Impartial Policing, and Crisis Intervention Team training. Additionally, the Community Oriented Policing Unit will received increased support through the assignment of additional personnel as points of contact for each zone.

FOUR YEAR OUTLOOK

What milestones will be achieved in each of the next 4 years to move forward this Activity and support the Strategy?

FY17	FY18	FY19	FY20
Use crime analysis to deploy extra patrol detail officers to the top five Part 1 crime problem stations, as identified in the year- end BPD Performance Measures (Coliseum, Fruitvale, Bay Fair, Pittsburg/Bay Point, and Pleasant Hill), to combat fare evasion, social disorder, and quality of life	Use crime analysis to deploy extra patrol detail officers to the top five Part 1 crime problem stations, as identified in the year- end BPD Performance Measures, to combat fare evasion, social disorder, and quality of life	Use crime analysis to deploy extra patrol detail officers to the top five Part 1 crime problem stations, as identified in the year- end BPD Performance Measures, to combat fare evasion, social disorder, and quality of life	Use crime analysis to deploy extra patrol detail officers to the top five Part 1 crime problem stations, as identified in the year- end BPD Performance Measures, to combat fare evasion, social disorder, and quality of life
Increase visibility of Patrol personnel on trains by conducting a minimum of six random train sweep inspections per patrol officer, each shift, during revenue hours	Maintain a high level of visibility of Patrol personnel on trains and platforms during revenue hours.	Maintain a high level of visibility of Patrol personnel on trains and platforms during revenue hours.	Maintain a high level of visibility of Patrol personnel on trains and platforms during revenue hours.
Provide Fair and Impartial Training to all personnel.	Maintain Fair and Impartial Training for all personnel.	Maintain Fair and Impartial Training for all personnel.	Maintain Fair and Impartial Training for all personnel.
Provide Crisis Intervention Team (CIT) Training to all personnel.	Maintain Crisis Intervention Team (CIT) Training for all personnel.	Maintain Crisis Intervention Team (CIT) Training for all personnel.	Maintain Crisis Intervention Team (CIT) Training for all personnel.



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Expand the Community	Expand COP efforts to all	Expand COP efforts to all	Expand COP efforts to all
Oriented Policing (COP)	zones, utilizing the	zones, utilizing the	zones, utilizing the
Unit team to one	assigned CSO as the point	assigned CSO as the point	assigned CSO as the point
Community Service Officer	person to organize and	person to organize and	person to organize and
(CSO) per zone.	evaluate those efforts.	evaluate those efforts.	evaluate those efforts.

FOUR YEAR RESOURCE NEEDS

FY17	FY18	FY19	FY20
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ACTIVITY #5: STATION CLEANLINESS / BRIGHTENING

Lead Department: Operations Preparer/Owner: Transportation

Supporting Departments: Maintenance & Engineering, Stations Capital

BART will continue to address deferred maintenance in stations through the station brightening program, through which BART staff and contractors deep clean, paint, and repair basic components of the stations. The stations have been ranked based on demand/ridership, need and coordination with key BART projects/events. Where possible, BART continues to seek systemic improvements to address chronic cleanliness issues, including exploring redesigning restrooms in underground stations to safely reopen these facilities; replacing flooring in escalators; replacing pigeon abatement netting; and exploring innovative approaches to deterring vandalism.

FOUR YEAR OUTLOOK

What milestones will be achieved in each of the next 4 years to move forward this Activity and support the Strategy?

FY17	FY18	FY19	FY20
Brighten 4 new stations			

FOUR YEAR RESOURCE NEEDS

FY17	FY18	FY19	FY20
Assumes resources provided through Proposition 1B are continued			



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ACTIVITY #6: PLACEMAKING (ART, RETAIL, ACTIVATION)

Lead Department: Planning, Development & Construction Preparer/Owner: J. Easton, P. Voix **Supporting Departments:** Stations Planning, Strategic Planning, Government & Community Relations

Through its art program, retail program, and other partnerships and initiatives, BART will seek to elevate the unique identify of each station, and the overall perception of the BART experience in support of key goals such as enhanced perception of safety and reduced incidents of vandalism, greater community relations, and increased off-peak ridership. These placemaking initiatives are intended to work in conjunction with the TOD, Station Modernization, and Customer Access initiatives. As the programs mature, BART will seek to build creative partnerships with community organizations and businesses to leverage and support local initiatives.

FOUR YEAR OUTLOOK

What milestones will be achieved in each of the next 4 years to move forward this Activity and support the Strategy?

FY17	FY18	FY19	FY20
Station Space Planning			
Initiate Space Planning Study to inform allocation of space for Wayfinding, Placemaking, Access and Revenue Generation (Advertising and Retail)	Complete Station Space Planning Study . Incorporate policies into new BART Advertising Procurement.	Seek funding for Station Design Vision (Phase II)	
Art in Transit Program			
Complete Art Master Plan, identify funding sources for program, and develop procedures and guidelines for art program implementation.	Implement recommendations from Art Master Plan including ongoing work to integrate art into improvements on visible BART facilities, temporary projects	Implement recommendations from Art Master Plan including ongoing work to integrate art into improvements on visible BART facilities, and temporary projects	Implement recommendations from Art Master Plan including ongoing work to integrate art into improvements on visible BART facilities, and temporary projects
Ongoing fabrication of art for station modernization	Installation of 3 station modernization artworks	Develop partnership opportunities for permanent and temporary projects.	Continue and expand partnership program throughout District
Ongoing work to integrate art into improvements on visible BART facilities	Initiate documentation, cataloguing, conservation and maintenance of existing art collection.	Continue conservation and maintenance of existing art collection.	Continue conservation and maintenance of existing art collection.
Pilot projects for partnerships and temporary art	Initiate community access and engagement through art program	Collaborate with VTA to ensure SVX includes art programming to all new stations	Implement expanded marketing of the art program and collection as a BART/community asset.

Station Retail and Activation



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Address issues with Blinq pilot retail facilities	Ongoing work to ensure	Ongoing work to ensure	Ongoing work to ensure
	retail program meets	retail program meets	retail program meets
	BART's needs	BART's needs	BART's needs
Establish other station activation programs through TOD Program work plan (e.g. farmers markets, Off the Grid, performance art)	Integrate Art Program to BARTable and other marketing/outreach strategies for increased engagement with BART Art Program		

FOUR YEAR RESOURCE ASSUMPTIONS

	FY17	FY18	FY19	FY20
Assumes a stable source of funding for art on and within BART facilities.				