



# Board Discussion: Parking Policy



January 26, 2017

BART Board Workshop 2017



# Agenda

Parking program  
Parking revenue  
Options to modify  
Discussion



# Parking Program Milestones

1972: Parking Control Fees at Lake Merritt, Coliseum

- Protect parking for passengers

2001: Monthly Permits

- Pilot at West Oakland
- Systemwide rollout in 2002

2003: SFO Opens

- Airport/Long-Term Permits
- Daily Fees in West Bay

2005: Daily Fees in East Bay if full. Single Day Permits

2013: Demand-based pricing, \$3 cap, daily parking fees at all stations

- No cap at West Oakland



# Programs

## Fee

- First-Come/First-Serve
- Monday to Friday, 4am to 3pm

## Permits

- Advanced reservations required
- Guaranteed until 10am
- Single Day, Monthly, Airport/Long-Term

## Carpool

- 2 or more passengers. Daily Fee required.

## Carshare

- Currently at 12 facilities.
- Spaces leased to carshare providers at monthly permit rate



## Current Fees

Monday to Friday, 4am to 3pm

Daily Fee: max \$3/day

- 31 of 33 at \$3 cap
  - South Hayward (\$2) and Coliseum (\$2.50\*)
  - No Cap at West Oakland (\$9\*/day)

Permit Fee, based on Daily Fee:

- Monthly: (Daily Fee + \$2) x 21
- Single Day: Daily Fee + \$3
- Airport/Long-term: Daily Fee + \$4

\*Effective 2/6/17



# Utilization and Parking Revenue Uses

## Mondays through Thursdays

- At capacity, except at South Hayward and during holiday seasons

## Fridays

- 20 of 33 stations have vacancies

## Permits Fully Utilized, except Single Day on Fridays

- 35,000 passengers on Monthly Permit waitlists

## FY17 Parking Revenue Uses:

- Access Fund: \$14.5m
- General Fund: \$18.7m

## FY17 Parking Costs:

- Operation and Maintenance costs: \$20.2m
- Total, including Capitalized Maintenance: \$26.6m



# Parking Revenue

	FY12	FY13	FY14	FY15	FY16	FY17 Budget
Daily Fee	\$8.7m	\$9.3m	\$13.1m	\$19.3m	\$23.7m	\$23.8m
Monthly	\$4.75m	\$4.6m	\$5.3m	\$6.8m	\$7.6m	\$7.8m
Single Day	\$0.7m	\$0.8m	\$0.8m	\$1.1m	\$1.4m	\$1.3m
Long Term	\$0.6m	\$0.9m	\$0.8m	\$1.1m	\$1.1m	\$0.6m
Special Event	\$0.04m	\$0.15m	\$0.37m	\$0.36m	\$0.31m	\$0.19m
<b>Total</b>	<b>\$14.8m</b>	<b>\$15.8m</b>	<b>\$20.4m</b>	<b>\$28.8m</b>	<b>\$34.1m</b>	<b>\$33.2m</b>



# Enforcement Improvements

Improved enforcement necessary.

License Plate Recognition (LPR) Software – initial test complete.

- Can automatically generate or mail a citation
- Will require shift to payment by license plate for most effective LPR enforcement
  - License Plate information easily attainable for permit and EZ Rider parking programs
  - Parkers paying by cash currently enter stall number.

Fines increased Jan 1, 2017.

- Daily Fee violation \$55. Permit violation \$75.



# Options to Modify Parking Program

## Daily Fee

- No Change: Keep current daily fee cap of \$3
- Establish new \$5 daily fee cap
- Eliminate cap

## Times for Paid Parking

- No Change: Keep current times/days when parking fees are enforced
- Extend weekday enforcement hours (until 5pm)
- Extend to Saturdays if full

## Variable Pricing (Cubic change order: 6 months, \$200k+ for 2 prices per day)

- Day of week
  - Friday off-peak price after 10am
- Time of day
  - Option 1: Off-peak Discount
    - Price 1 4am-10am                      Price 2 10am-3pm
  - Option 2: Peak pricing
    - Price 1 6am-10am                      Price 2 4am-6am / 10am-3pm



# Other Options to Modify Parking

Increase monthly permit fees (\$105 current max)

Modify percent of spaces allocated to permit parking

- Maximum total permit allocation: 40%
- Maximum monthly permit allocation: 25%

Carpool program

- Discount (current price = station's daily fee)
- Video enforcement?

Premium parking spaces – priced higher to ensure availability anytime

Help address capacity constraints

- Expand permit allocations (passengers come later)
- Add midday parking (restricts parking to off-peak)
- Increase parking fees (shifts time of arrival)

Long-Term: Phase out reserved parking



# Discussion