Board Discussion: Parking Policy
Parking program
Parking revenue
Options to modify
Discussion
1972: Parking Control Fees at Lake Merritt, Coliseum
  • Protect parking for passengers

2001: Monthly Permits
  • Pilot at West Oakland
  • Systemwide rollout in 2002

2003: SFO Opens
  • Airport/Long-Term Permits
  • Daily Fees in West Bay

2005: Daily Fees in East Bay if full. Single Day Permits

2013: Demand-based pricing, $3 cap, daily parking fees at all stations
  • No cap at West Oakland
Fee
- First-Come/First-Serve
- Monday to Friday, 4am to 3pm

Permits
- Advanced reservations required
- Guaranteed until 10am
- Single Day, Monthly, Airport/Long-Term

Carpool
- 2 or more passengers. Daily Fee required.

Carshare
- Currently at 12 facilities.
- Spaces leased to carshare providers at monthly permit rate
Current Fees

Monday to Friday, 4am to 3pm
Daily Fee: max $3/day
  • 31 of 33 at $3 cap
    • South Hayward ($2) and Coliseum ($2.50*)
    • No Cap at West Oakland ($9*/day)

Permit Fee, based on Daily Fee:
  • Monthly: (Daily Fee + $2) x 21
  • Single Day: Daily Fee + $3
  • Airport/Long-term: Daily Fee + $4

*Effective 2/6/17
Utilization and Parking Revenue Uses

Mondays through Thursdays

- At capacity, except at South Hayward and during holiday seasons

Fridays

- 20 of 33 stations have vacancies

Permits Fully Utilized, except Single Day on Fridays

- 35,000 passengers on Monthly Permit waitlists

FY17 Parking Revenue Uses:

- Access Fund: $14.5m
- General Fund: $18.7m

FY17 Parking Costs:

- Operation and Maintenance costs: $20.2m
- Total, including Capitalized Maintenance: $26.6m
## Parking Revenue

<table>
<thead>
<tr>
<th></th>
<th>FY12</th>
<th>FY13</th>
<th>FY14</th>
<th>FY15</th>
<th>FY16</th>
<th>FY17 Budget</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Daily Fee</strong></td>
<td>$8.7m</td>
<td>$9.3m</td>
<td>$13.1m</td>
<td>$19.3m</td>
<td>$23.7m</td>
<td>$23.8m</td>
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<tr>
<td><strong>Monthly</strong></td>
<td>$4.75m</td>
<td>$4.6m</td>
<td>$5.3m</td>
<td>$6.8m</td>
<td>$7.6m</td>
<td>$7.8m</td>
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<tr>
<td><strong>Single Day</strong></td>
<td>$0.7m</td>
<td>$0.8m</td>
<td>$0.8m</td>
<td>$1.1m</td>
<td>$1.4m</td>
<td>$1.3m</td>
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<tr>
<td><strong>Long Term</strong></td>
<td>$0.6m</td>
<td>$0.9m</td>
<td>$0.8m</td>
<td>$1.1m</td>
<td>$1.1m</td>
<td>$0.6m</td>
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<tr>
<td><strong>Special Event</strong></td>
<td>$0.04m</td>
<td>$0.15m</td>
<td>$0.37m</td>
<td>$0.36m</td>
<td>$0.31m</td>
<td>$0.19m</td>
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<tr>
<td><strong>Total</strong></td>
<td>$14.8m</td>
<td>$15.8m</td>
<td>$20.4m</td>
<td>$28.8m</td>
<td>$34.1m</td>
<td>$33.2m</td>
</tr>
</tbody>
</table>
Improved enforcement necessary.

License Plate Recognition (LPR) Software – initial test complete.

- Can automatically generate or mail a citation
- Will require shift to payment by license plate for most effective LPR enforcement
  - License Plate information easily attainable for permit and EZ Rider parking programs
  - Parkers paying by cash currently enter stall number.

Fines increased Jan 1, 2017.

- Daily Fee violation $55. Permit violation $75.
Options to Modify Parking Program

Daily Fee
- No Change: Keep current daily fee cap of $3
- Establish new $5 daily fee cap
- Eliminate cap

Times for Paid Parking
- No Change: Keep current times/days when parking fees are enforced
- Extend weekday enforcement hours (until 5pm)
- Extend to Saturdays if full

Variable Pricing (Cubic change order: 6 months, $200k+ for 2 prices per day)
- Day of week
  - Friday off-peak price after 10am
- Time of day
  - Option 1: Off-peak Discount
    - Price 1  4am-10am
    - Price 2  10am-3pm
  - Option 2: Peak pricing
    - Price 1  6am-10am
    - Price 2  4am-6am / 10am-3pm
Other Options to Modify Parking

Increase monthly permit fees ($105 current max)

Modify percent of spaces allocated to permit parking
  •  Maximum total permit allocation: 40%
  •  Maximum monthly permit allocation: 25%

Carpool program
  •  Discount (current price = station’s daily fee)
  •  Video enforcement?

Premium parking spaces – priced higher to ensure availability anytime

Help address capacity constraints
  •  Expand permit allocations (passengers come later)
  •  Add midday parking (restricts parking to off-peak)
  •  Increase parking fees (shifts time of arrival)

Long-Term: Phase out reserved parking
Discussion